

PLANNING COMMISSION WEDNESDAY, APRIL 10, 2019

III. INFORMATIONAL

A. 2018 Housing Report (Tso) (20 minutes)



PLANNING COMMISSION STAFF REPORT

| Meeting Date: April 10, 2019 | | Subject: 2018 City of Wilsonville Annual Housing Report Staff Member: Charles Tso, Assistant Planner Department: Community Development | | | | | |
|----------------------------------------------------|---------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|-------------|-----------------------------|---------------------------|--|--|
| Action Required | | Advisory Board/Commission Recommendation | | | | | |
| | Motion | | | Approval | | | |
| | Public Hearing Date: | | | Denial | | | |
| | Ordinance 1st Reading Date | e: | | None Forwarded | | | |
| | Ordinance 2 nd Reading Dat | e: | \boxtimes | Not Applicable | | | |
| | Resolution | | Con | nments: | | | |
| | Information or Direction | | | | | | |
| \boxtimes | Information Only | | | | | | |
| | Council Direction | | | | | | |
| | Consent Agenda | | | | | | |
| Sta | ff Recommendation: Nor | ne. This | s is a | briefing for informat | tion and discussion only. | | |
| Red | commended Language f | or Mot | tion: | N/A | | | |
| Pro | ject / Issue Relates To: / | Identify v | which g | oal(s), master plans(s) you | r issue relates to.] | | |
| ⊠Council Goals/Priorities □Ado Thoughtful Land Use | | opted Master Plan(s) | | □Not Applicable | | | |

ISSUE BEFORE COMMISSION: In 2013, Wilsonville completed a Housing Needs Analysis in order to document the City's residential land supply and thus inform planning efforts for future residential growth. City staff has prepared the annual Housing Report intended to track the

applicable data related to the planning and development of housing within Wilsonville, which is used in conjunction with the Housing Needs Analysis, in order to better understand the City's housing supply and construction activity and how our housing needs are getting met year-to-year. The report will also supplement the forth-coming Equitable Housing Strategic Plan.

This year, staff has continued to publish the housing report with a web tool called Esri Story Map. The purpose for publishing the Housing Report online is to make this report more accessible and understandable to community members. It will make annual updates more efficient and provide more analysis options. The online format also supports interactive map features and better graphics and photo quality.

EXECUTIVE SUMMARY: The Housing Needs Analysis completed in 2013 forecasted Wilsonville's housing needs over the next 20 years, and it highlighted consistent population and household growth over the past decade. The technical analysis indicated residential land supply in the city may not be sufficient for the 20-year planning horizon. Under Metro's forecast, Wilsonville will run out of residential land by about 2032, and if Wilsonville continues to grow at the rate it has over the past ten years, the city will consume the available residential land by about 2025.

As such, one of the key recommendations emerging from the report was a need for the city to develop a monitoring program to help the city understand the speed and efficiency at which land is developing and long-range residential planning needs. The following metrics were recommended for monitoring and are data points included in the annual housing report: population, building permits, subdivision and partition activity, land consumption, and right-of-way and open space dedications.

See www.ci.wilsonville.or.us/housingreport to view the 2018 Annual Housing Report, which highlights key residential development activity in the City over the past year as well as trends over the past few years regarding approved housing plans and issued permits. See Attachment A to view snapshots from the online 2018 Annual Housing Report.

The report indicates that while a moderate level of residential construction activities occurred in 2018, the construction of new homes has slowed slightly in the past two years. However, since Development Review Board approved six planned residential projects last year, the declining trend of residential construction may flatten out or rebound over the next few years.

184 new housing permits were issued in 2018; 128 (70%) of them were single-family homes whereas 56 units (30%) were multi-family homes. However, there is a fair amount of diversity in housing options in the permitted homes.

Of all the single-family homes, 28 permits (22%) were issued for attached row homes and 12 permits (9%) were issued for detached row homes. The remaining permitted homes provided a range of choices for detached single-family homes, from 1,700 to 4,000 square feet in size. The information presented in the report reinforces the importance of the city's long-range planning efforts, and indicates the ways in which housing supply in the City is, and will be, developing.

Throughout the past five years, the Annual Housing Report has documented an overall increase in population, household growth, and the cost of renting and owning a home, a variety of housing types and lot sizes, and the dominance of single-family homes in new housing supply.

In summary, the Housing Report provides the following key takeaways:

| nine and fifty-one percent, respectively. This reflects a well-balanced local housing supply and is a result of thoughtful land use planning. |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Over the past five years, the majority of housing construction permits have been single-family. Nevertheless, there is a variety of housing types within this category. Rowhomes accounted for 37 and 31 percent of permitted single-family homes in 2017 and 2018, respectively. |
| The number of construction permits has declined over the past few years after record-setting numbers |
| Construction activities should remain constant over the next few years with the approval of six residential development projects consisting 235 homes in 2018. |
| Median home sale price and median rent price have steadily increased over the past five years. As a result, the average home in Wilsonville costs 31 percent more than what an average household can reasonably afford. |
| Households earning less than \$50,000 a year are disproportionately rent-burdened; three out of four households in this income group spend more than 30% of their monthly income on housing. In contrast, less than one in five households earning more than \$50,000 a year is rent-burdened. |
| The City has exceeded the projected household growth in Metro's 2014-2034 forecast for the past five years. Since 2014, 38 percent of the city's 20-year projected household growth has been constructed; this fact indicates that Wilsonville will most likely exceed Metro's growth forecast by a large margin. This steady growth demonstrates there is a need for construction of new homes to keep up with demand. |
| Thirty-five percent (166 of 477 acres) of Wilsonville's 20-year land inventory has been dedicated to development by plans approved over the past five years (2014-2018). At the current rate, Wilsonville will need more buildable land area and redevelopment opportunities to accommodate its housing needs. It is worth noting, the 477 acres does not include the recent UGB expansion area for Wilsonville's Frog Pond East and South neighborhoods. |
| Under Metro's forecast, Wilsonville will run out of residential land by about 2032, and if Wilsonville continues to grow at the rate it has over the past ten years, the city will consume its currently available residential land by about 2025. |

EXPECTED RESULTS: Staff will summarize the housing activity in Wilsonville throughout 2018 for the Planning Commission. Staff desires input and discussion from the Commission on the report, specifically:

- 1. Those elements of the report that are especially interesting and
- 2. Suggestions for future publications of information that would be helpful

TIMELINE: Staff anticipates the housing report will be published in April of each year. Staff

will continue to refine the online format to enable a streamlined system for managing data information and updating the report on an annual basis.

CURRENT YEAR BUDGET IMPACTS: Limited staff time is required to pull the report together from data being collected through existing business operations.

FINANCIAL REVIEW / COMMENTS: N/A

Reviewed by: Date:

LEGAL REVIEW / COMMENT: N/A

Reviewed by: Date:

COMMUNITY INVOLVEMENT PROCESS: N/A

POTENTIAL IMPACTS or BENEFIT TO THE COMMUNITY (businesses, neighborhoods, protected and other groups): Understanding the housing needs and construction activities in Wilsonville is critical to the livability and vibrancy of this community. The information in this report may inform long-range planning and policy efforts targeted at meeting housing growth and affordability needs that will benefit businesses and residents alike.

ALTERNATIVES: N/A

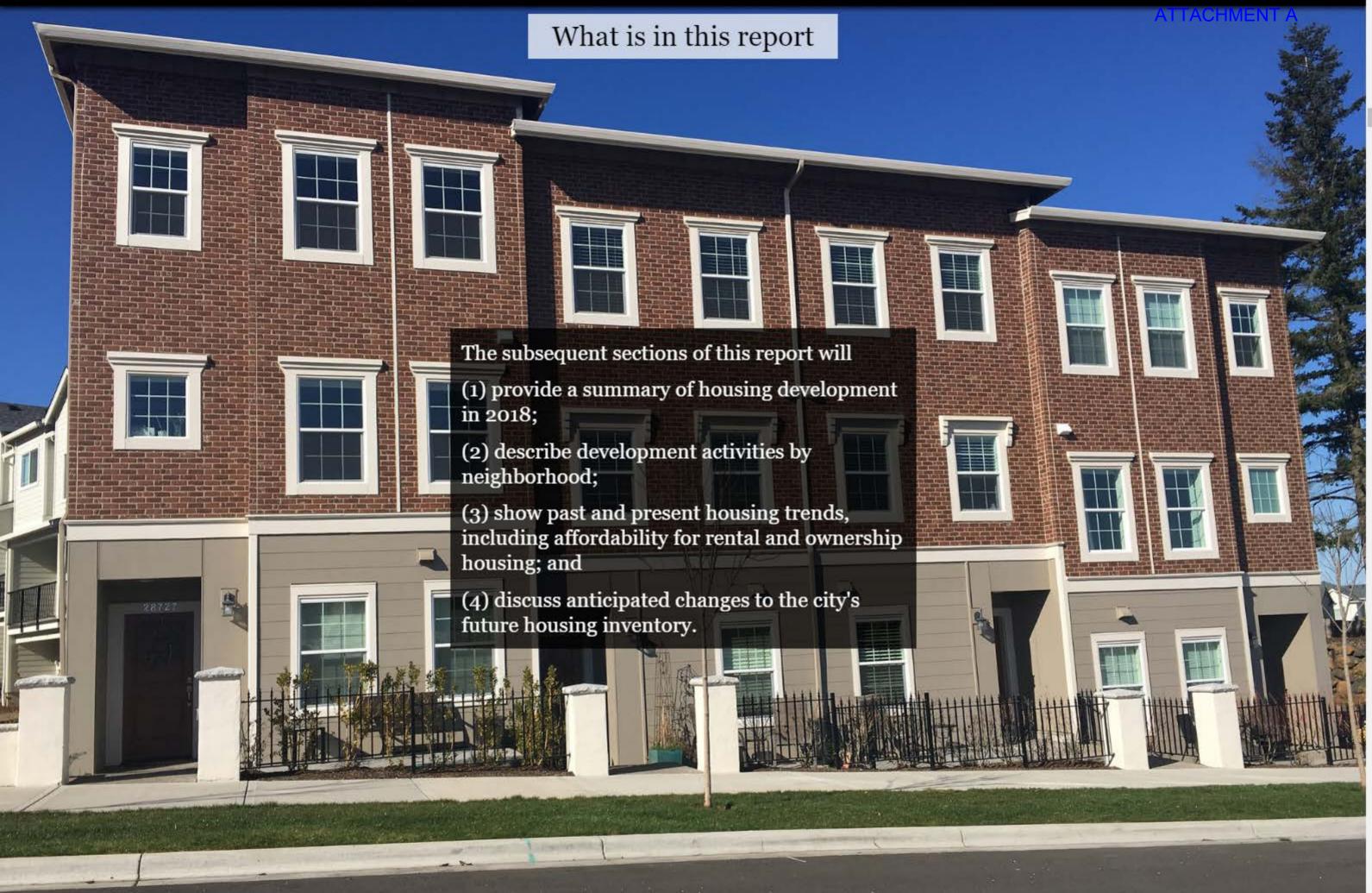
CITY MANAGER COMMENT: N/A

ATTACHMENTS:

A. 2018 City of Wilsonville Annual Housing Report Snapshots

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This report discusses the following:

- Housing Inventory in the City of Wilsonville
- Housing Permitted for Construction in 2018
- Cost of Renting and Owning a Home in Wilsonville in 2018
- Housing Development Characteristics by Neighborhood
- Housing Development Trends in Wilsonville
- Affordability and Growth Trends in the Regional Context
- What Does the Future of Housing in Wilsonville Look Like?



State of Housing in 2018

Planning Commission Meeting - April 10, 2019 Housing Report - 2018 Mostly driven by single-family housing construction, the total number of homes in Wilsonville increased approximately 2% in 2018. At the same time, the City's population grew twice that rate. The average annual population growth rate in the city for the past 10 years is 3%.

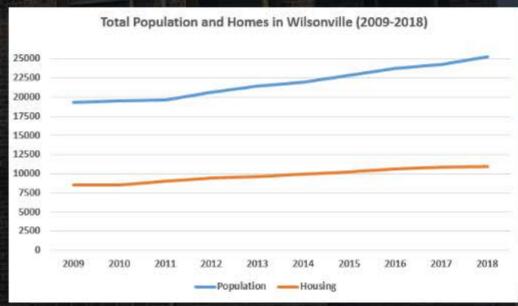


Figure 5. Population and Housing Trend between 2009 and 2018

The trend line of housing and population growth in Figure 6 shows that the growth rate in housing has slowed down since 2014. In addition, population generally has grown faster than the number of homes.

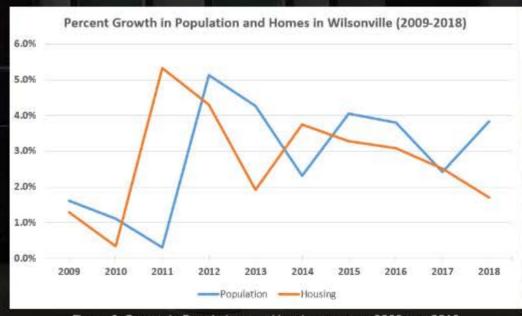


Figure 6. Growth in Population and Housing between 2009 and 2018 of



The Cost of Renting a Home

The median rent price in 2018 was \$2,337 for all housing types and \$1,612 for only multi-family units. Compare to the cost of renting in 2017, median rent price increased 4% for all homes and 2% for only multi-family homes.

| | 2014 | 2015 | 2016 | 2017 | 2018 |
|-------------------------------------|----------|----------|---------|------------|----------|
| Median Rent (All Homes) | \$ 1,854 | \$ 2,027 | \$ 2,27 | 0 \$ 2,251 | \$ 2,337 |
| Median Rent (Multi- Family Only) | \$ 1,354 | \$ 1,435 | \$ 1,60 | 7 \$ 1,575 | \$ 1,612 |

Figure 14. Median Rent Price in Wilsonville

When we look at rental affordability, it is important we look at the median household income for renter households, separate from that of all households in the City.

| | 2014 | 2015 | 2016 | 2017 | 2018 |
|-----------------------------------|----------|----------|-----------|-----------|-----------|
| Median Income (All Households) | \$56,430 | \$58,757 | \$ 60,672 | \$ 63,097 | \$ 67,694 |
| Median Income (Homeowners) | \$95,327 | \$97,683 | \$107,612 | \$105,036 | \$107,455 |
| (Renters) | \$41,144 | \$45,533 | \$ 46,131 | \$ 50,406 | \$ 52,229 |

Figure 15. Median Household Income in Wilsonville

The median income of renters is 23% lower than the median income of all households in Wilsonville. The average renter households earn \$52,229 a year, which means any rental unit that costs more than \$1,306 a month is considered unaffordable to them. The current median rent price for multi-family housing is 23% higher than what is affordable to the typical renters in Wilsonville. Given this information, the typical renter households are cost-burdened by housing expenses.



Affordability and Growth Trends



As shown in Figure 16, the average renter household in Wilsonville is rent-burdened. Median rent for multi-family housing exceeds what renters can reasonably afford and the cost to rent all homes is even more out of reach to the average renters.

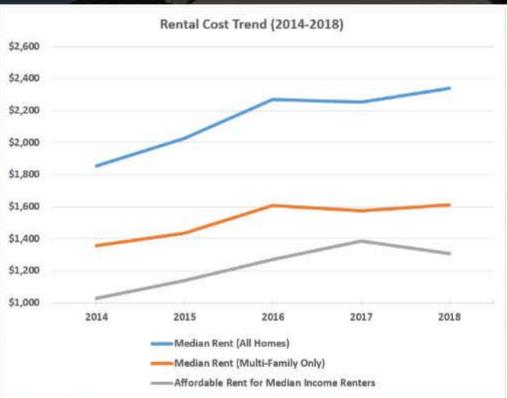
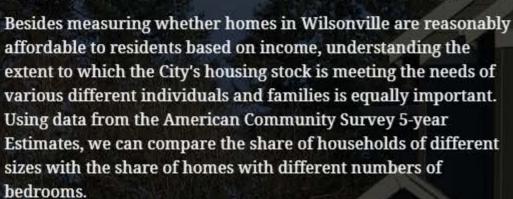


Figure 16. Comparison between Median Rent and Affordable Rent

ATTACHMENT A



| Household Size | 2014 | 2015 | 2016 | 2017 |
|-------------------------|------|------|------|------|
| 1-person household | 33% | 30% | 29% | 30% |
| 2-person household | 35% | 39% | 40% | 38% |
| 3-person household | 13% | 13% | 13% | 13% |
| 4-or-more person housel | 19% | 18% | 18% | 19% |
| Total | 100% | 100% | 100% | 100% |

Figure 18. Percent of Total Households Based on Household Size

| Number of Bedrooms (All Housing Types) | 2014 | 2015 | 2016 | 2017 |
|-------------------------------------------|------|------|------|------|
| 1 or 0 Bedroom | 16% | 16% | 18% | 18% |
| 2 Bedrooms | 39% | 38% | 37% | 36% |
| 3 Bedrooms | 31% | 32% | 32% | 30% |
| 4 or More Bedrooms | 13% | 14% | 14% | 16% |
| Total | 100% | 100% | 100% | 100% |

Figure 19. Percent of Total Occupied Homes Based on the Number of Bedrooms

As Figure 18 and 19 show, the share of 1-person households exceeds the share of 1 or 0 bedroom homes by a large degree. The reverse relationship is between the share of 3-person households and the share of 3-bedroom units.

