# APPENDIX A: COMMUNITY ENGAGEMENT SUMMARIES

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# ENGAGEMENT SUMMARY: APRIL-MAY 2022

## **Overview**

This document is a summary of community engagement activities conducted between April 30 and June 1, 2022, for the Frog Pond East and South Master Plan. The project and engagement was focused on issues and ideas to inform the development of the plan alternatives. Key themes from each engagement meeting or activity are summarized below. Attached are summaries for each of the meetings.

# **Meetings and Activities**

Meetings and engagement activities are summarized below. In addition, City staff had (and continues to have) on-going informational and coordination meetings with individual property owners, community members and developers.

- Community Focus Group #1 (April 30, 2022)
- Affordable Housing Focus Group #1 (May 11, 2022)
- Community Design Workshop (May 12, 2022)
- Affordable Housing Focus Group #2 (May 13, 2022)
- Community Focus Group #2 (May 14, 2022)
- Online survey on Let's Talk Wilsonville! (May 12 May 30, 2022)

Project information and meeting notices were provided through a variety of ways including: *Let's Talk Wilsonville!*, the Boones Ferry Messenger; the project Interested Parties email list; and social media postings.





# Meeting Summary – Community Focus Group #1

When: April 30, 2022; 3:30 – 5:30 p.m.

Where: Zoom

#### Participants:

*Project team:* Dan Pauly, Georgia McAlister (City of Wilsonville); Joe Dills (MIG|APG); Mariana Valenzuela (Centro Cultural)

*Attendees*: 18 community members pre-registered through recruitment via Zoom. However, only 4 participants were confirmed as legitimate participants.

**Meeting purpose:** To share information, and receive feedback, regarding the Frog Pond East and South Master Plan project. The feedback will inform project alternatives. This focus group was intended to broaden the engagement to include community members who do not typically participate in planning processes and are part of underrepresented communities.

#### Welcome and project overview

Mariana welcomed participants and Zoom start-up was finalized for all participants.

Dan welcomed the group on behalf of the City. Dan described: Frog Pond location, focus group agendaoverview-relevance, why planning is occurring, planning to date and vision. Joe presented slides addressing working ideas for: affordable housing, a range/typology of housing choices, a neighborhood center, community gathering places, connections, and the BPA power line corridor.

#### **Breakout groups**

The participants then broke into groups for discussion of the issues described in the overview. The questions and summary of feedback is below.

Neighborhood Center: What do you think of the idea to locate a "Main Street" commercial area along SW Brisband Street at SW Stafford Road? What would make it somewhere you and your family would go?

- Coffee or "refreshment spot"
- Cinema
- Positive attractions, things that are fun
- Places to exercise
- Spa
- Restaurants
- Security is important

Housing Choices: For the range of housing choices that was presented – which ones should go where?

- Range of homes on the larger parcels
- Type 1 near the grange
- Type 1 near the Community Park



- Type 1 away from the Community Park in a location where there is less noise and activity
- Housing away from traffic
- Type 2 in a quiet location
- Mix of home throughout
- Overall general preference for Type 2

Community Gathering Places: What are the potential uses for the Grange? What ideas do you have for the East Neighborhood Park? What other community gathering places should there be?

- Grange: history, library, small museum, environmental education, community center for occasions, place to vote,
- Park: a fun place, kiddies corner, visibility, drinking fountains, outdoor gym

*Connecting Destinations – Regarding the design concept map that shows connections: Do these make sense to you? Are there other important destinations to connect? Where should trails be located?* 

• Trails: the red lines make sense, connect to Brisband Street

BPA Power Line Corridor: What would you like to see in this area?

• Sports courts, parking, trails, concern about safety, could be dangerous

Other comments/questions of interest:

- Is there security (e.g. a police station) nearby?
- Where is the closest healthcare?
- There should be access to food and personal needs. A small grocery would be good.

#### **Reports, Next Steps and Adjourn**

The participants reconvened and provided highlights from the discussions. Dan thanked everyone for the participation, described next steps, and adjourned the meeting.

# Meeting Summary – Affordable Housing Focus Groups #1&2 With Renters

When: May 11th, 2022; 5:30-7 p.m. and May 13th, 2022; 12-1:30 p.m.

Where: Zoom

#### Participants:

*Project team:* Georgia McAlister (City of Wilsonville); Becky Hewitt (ECONorthwest); Virginia Wiltshire-Gordon (ECONorthwest)

Attendees: 11 renters living in Wilsonville (8 on May 11<sup>th</sup> and 3 on May 13<sup>th</sup> who pre-registered through recruitment via social media and posted flyers)

Meeting purpose: Seek the perspectives of renters about their preferences for housing.



### Welcome and project overview

Georgia welcomed participants and Zoom start-up was finalized for all participants. She welcomed the group on behalf of the City and described the Frog Pond location, focus group relevance, and why planning is occurring. Becky gave an introduction to the focus group agenda.

## **Breakout Groups - Questions**

Discussed the following questions:

#### Current housing

- What do you like about where you live now? What don't you like?
- What were the most important factors in deciding to live there?
- Future neighborhood
  - Is anyone thinking about moving in the next few years? If so, would you be interested in living in a new neighborhood in Wilsonville at the edge of town?
  - What would factor into your decision about whether that was a good place to live?
    - Prompt about both the unit itself and the neighborhood / surrounding amenities / location, ask about access to transit
  - Housing types
    - What type or style of housing would be most appealing to you?
    - Show different housing types and ask what they would think. If your ideal situation is unaffordable, what kind of housing would you be open to?
- Buying
- If not already covered, ask whether they are hoping to buy a home in the next few years or continue renting
- What challenges are you facing in buying a home?
- Anything else you want to share?

Breakout rooms closed when all questions had been discussed.

#### **Comments and Key Themes from Participants**

#### Wilsonville Community

- Positive experiences:
  - o Many participants love Wilsonville and love living in Wilsonville
  - Family: living close to aging parents, living within driving distance to family, living with family
  - Safety: participants expressed appreciating the safety they felt personally, for their property and for their children
  - Access to work: living close to work, easy drive as a commute
  - Character of neighborhoods: architecture, access to nature and open space, layout of the city



- Amenities: convenient to get around town, bike paths, access to shopping center, access to the highway, activities and play areas for children
- Schools
- Challenges
  - Displaced multiple times due to landlords wanting to sell, more applicable in units with smaller scale owners
  - Rent increases pricing people out
  - Participants recognized the need to build more units and the reality of a region-wide housing shortage
  - Transit is not well connected to other parts of the metro region
  - High levels of growth, people moving into the community and increasing demand. Some of those moving to the area have higher incomes or more access to resources.

#### Future Neighborhoods

- Everywhere in Wilsonville is nice
- Make sure traffic is addressed, public transportation within town was not as much of a priority at present but becomes more relevant as people age

#### Future Housing Types

- Middle income 55+ community: desire for communities reserved for older and retirement age people. Interest in amenities that would create recreation opportunities for people to gather.
- Housing appropriate for aging in place: single story, some interest in master on ground flood, smaller size units (less than 1,200 sqft)
- Detached housing: general preference for housing that doesn't share walls, some preference for detached with a shared yard relative to attached housing with a small individual yard
- Design: Interest in duets or duplexes that may not be as obvious, such as different door orientations for each unit and interest in units that have an individual feel. Interest in variety of styles and more individuality still with a consistent character. Some interest in ADU, preference for detached style.
- Unit amenities: Yard and privacy, parking, balconies, high ceilings
- Apartments/Condos: less interest, less attractive. Concerned about privacy, fees, space for younger children

#### **Future Home Ownership**

- Many expressed interest in owning a home in Wilsonville. Some people felt they were not yet at the stage of life to own a home.
- Prices were the key limiting factor. Some expressed willingness to compromise on features they wanted in order to afford a home in this location but some would prefer to continue renting unless or until the right home they could afford became available. For some, owning is price prohibitive in Wilsonville regardless.
- Concerns about HOA fees though some expressed appreciating the benefits they provide



# Meeting Summary – Community Design Workshop

When: Thursday, May 12, 6-8 p.m.

Where: Zoom virtual meeting

#### Participants:

*Project team:* Miranda Bateschell, Georgia McAlister, Cindy Luxhoj, Joe Dills, Andrew Parish, Saumya Kini, Betty Lou Poston, Ken Pirie, Ryan Mottau, Mariana Valenzuela

Attendees: 10 participants

#### Meeting purpose:

- Share project information
- Obtain feedback to be used in preparing master plan alternatives

#### **Welcome and Meeting Overview**

Georgia convened the workshop, welcomed the group, and explained Zoom features

#### **Project and Workshop overview**

Georgia gave a short presentation, covering: why this project, why now; where is Frog Pond; 2015 vision and some new priorities; what will happen in the breakout groups; what we will do with your input

#### **Breakout Groups**

The attendees were divided into two discussion groups. After introductions, each group discussed:

- 1. Location and context Where at the destinations for community gathering in southeast Wilsonville?
- 2. Connections Based on a conceptual map of how to connect local destinations, the groups discussed ideas about places to connect and added ideas for additional connections.
- 3. Neighborhood commercial center Following background information about a market study and discussions with the Planning Commission, the groups addressed:
  - a. What do you think of the idea to locate a "Main Street" commercial area at SW Brisband Street at SW Stafford Road?
  - b. What would make it somewhere you and your family would go?
  - c. For our work today, can we proceed with Brisband Main Street as the location for our discussions? (One group supported and moved forward with the Brisband Street location. The other group placed their commercial "chip" on the Frog Pond Lane location)
- 4. Housing types Background information was provided regarding the City's focus on providing a range of housing types. Housing Types 1, 2, and 3 were explained, along with principles for their placement on the maps. The groups then proceeded to place housing chips on their maps. See below

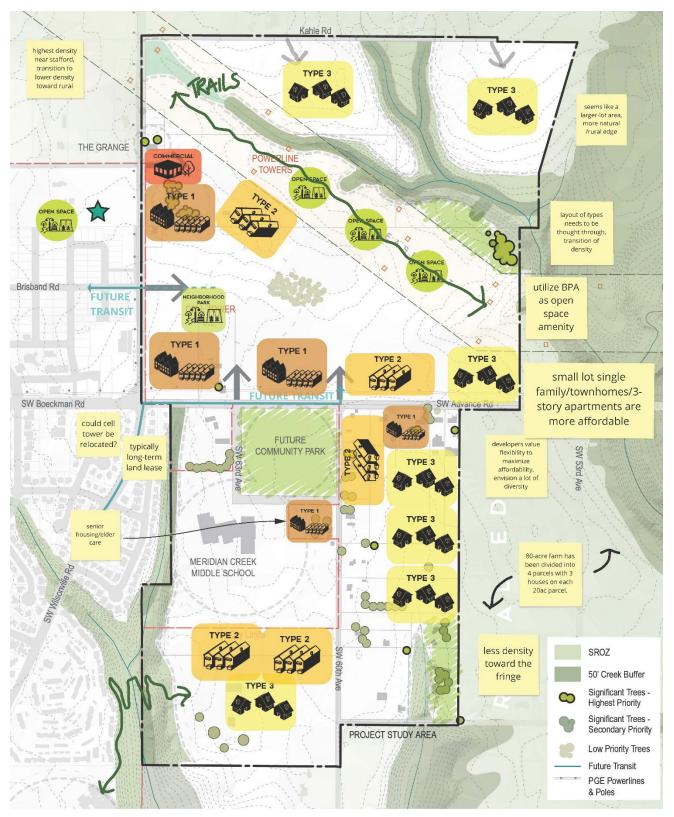


5. Parks and neighborhood destinations – The groups then placed chips for the East Neighborhood Park and small neighborhood destinations distributed around the map.

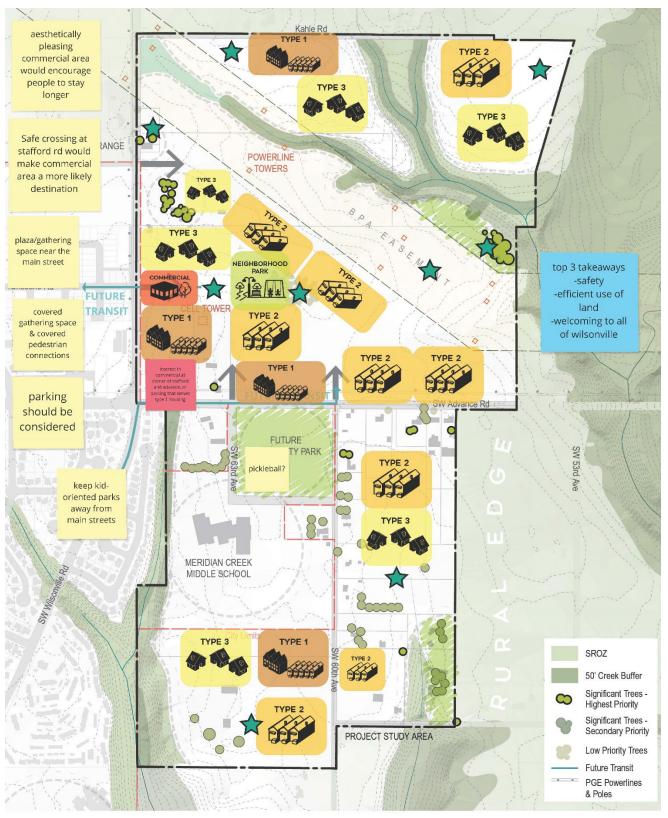
## **Breakout Group Feedback**

Comments and ideas from workshop participants were recorded on maps – see below.









**Report backs** 



Attendees returned from their groups and summarized highlights from their discussions:

Group 1:

- Type 1 housing should be focused towards the center with Type 3 towards the edge
- Make efficient use of the Frog Pond land supply including the BPA corridor and potential commercial area
- The neighborhood should include opportunities for affordable home ownership

Group 2:

- Pedestrian routes and should provide for safe walking and connectivity
- Make efficient use of the Frog Pond land supply
- Make these neighborhoods welcoming places

At 8:00 p.m., Georgia thanked everyone and the meeting was adjourned.

## **Community Focus Group 2**

#### Overview

This event was delivered in English and Spanish using consecutive interpretation services to serve members of the Latinx Community in the area. Georgia presented the Frog Pond East & West Master Plan in the following sequence:

- 1. Description of the Frog Pond area
- 2. Goals of the development for the City of Wilsonville
- 3. Objective of focus group
- 4. Project update
- 5. Vision of Frog Pond It is important to mention that this vision was built on feedback received during focus group events related to HB 2001 which took place last year.
- 6. Description and potential location of three home types
- 7. "Main Street" at Frog Pond-location and potential use
- 8. Community gathering places
- 9. Options to connect the neighborhood destinations
- 10. What to do at the BPA Corridor?
- 11. Group discussion
- 12. Next steps-Stay connected

There were seven participants who provided valuable input regarding the potential features and components of the future Frog Pond Neighborhood.

Most of the participants had already heard about Frog Pond since they had attended earlier community engagement events organized by the City of Wilsonville to provide information and gather feedback on HB 2001. They were very excited to have the opportunity to return and continue to be part of the urban planning process.

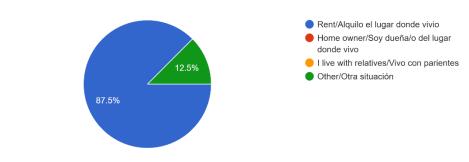


## **Pre-Meeting Survey**

#### Participants completed a survey prior to the focus group event. These are the findings from that survey:

#### 1. Living situation

¿Cuál de las siguientes opciones describe mejor su situación de vivienda? 8 responses

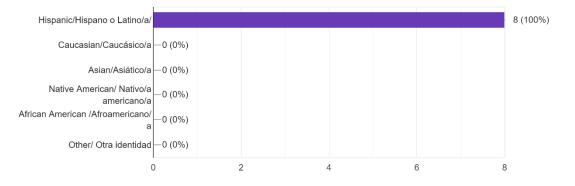


#### 2. Age group

3. Ethnicity

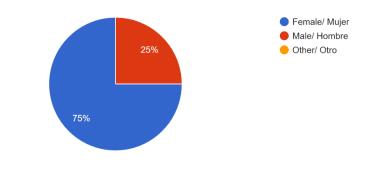


¿Dónde ubica usted su raza o identidad étnica? (marque todas las respuestas relevantes) 8 responses



#### 4. Gender

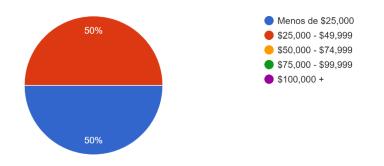
¿Con cuál género se identifica usted? 8 responses



5. Annual Income



¿Cuál de las siguientes categorías representa mejor su ingreso anual? (marque una respuesta) <sup>8 responses</sup>



## **Group Discussion**

During the discussion, participants responded to the following questions:

1. **Neighborhood Center-** What do you think of the idea to locate a "Main Street" commercial area along SW Brisband Street at SW Stafford Road? What would make it somewhere you and your family would go?

Responses and comments:

- Ethnic food restaurants
- Family-owned small businesses
- Services: Beauty salon, Coffee shops, small market, ice cream shop
- Affordable rent for small businesses
- "Main Street" idea is good for the family, places you can walk to
- I really like the idea, but for small businesses rental is challenging. It would be important to know who the owner is. These businesses are small. For a business to be successful, rent needs to be affordable.
- Yes, a commercial area is a great idea, particularly if there is a focus on cultural exchange with arts & crafts, diversity of ethnic foods.
- Cultural exchange, as the gentleman mentioned, is very important. This space, if affordable, could be the place for that exchange. Great idea for families to connect.
- Spectacular idea. It would be wonderful. We don't have such a place. A Colombian food restaurant would be great.
- It would be great to have a grocery store, so you can go to do the shopping for the week, and then stop at an ice cream shop.
- I love this idea of returning to a place where you can create community, connect with others.
- 2. *Housing Choices-* For the range of housing choices that was presented which ones should go where?



Responses and comments:

- There were many questions about home affordability. How will they make these homes more affordable? Andrew responded to this concern. He explained that the City is thinking that a percentage of the homes will be subsidized. The same participant asked what is the percentage of subsidized homes. Georgia explained that there are three models. The most optimistic is a 15% of homes will be subsidized. Then the participant asked if 15% is the most optimistic, what is the most realistic or lowest? Georgia explained that they do not have the exact percent, that it all depends on the support of the community, but that affordable housing is a goal for the City so they are optimistic.
- **Type 1**-Participants agree that these homes should be near schools for safety since there are more children. Least focus should be on building Type 3 homes. Most houses in Wilsonville are single-family homes and are less affordable.
- Type 2-Near retail stores- Near "Main Street"
- **Type 3** closer to the Grange, more isolated- Again, participants concur with that opinion. Focus the least on building this type of home.
- The tallest buildings should be placed far away from power lines, and whatever is built, make sure there is a lot of parking space.
- 3. **Community Gathering Places:** Which are the potential uses for the Grange? What ideas do you have for the East Neighborhood Park? What other community gathering places should there be?
- A Community Center near the park; Park and community center should be located away from traffic for safety
- Picnic tables
- Place to barbecue
- Swimming Pool
- Sports fields- soccer, tennis
- Walking and biking trails
- A road so we could drive and carry food to barbecue
- A covered space due to rainy days, so families can celebrate birthdays
- 4. **Connecting Destinations:** Regarding the design concept map that shows connections, do these make sense to you? Are there other important destinations to connect? Where should trails be located?
- Biking trails
- Walking trails
- Consider those who have mobility issues
- These trails
- Connecting path should have the shape of an "S" instead of a "C"

After the discussion, Georgia and Andrew thanked participants for their meaningful contributions.



## **Online Survey**

#### **Overview**

A survey was posted to *Let's Talk Wilsonville!* on May 17 and ran through May 31. The survey had three components: housing history and preference, location of housing types in Frog Pond East and South, and feedback on proposed amenities such as use of the historic grange and park programming. Through May 31 the survey had 46 respondents. More information on responses to individual questions can be found in attached summary.

Of the 46 respondents, 40 currently live in a detached single-family home. A preference for detached single-family homes from this group remained consistent throughout the survey. Detached single-family was by far the predominant preference for respondents if they were to seek a different home in the coming years. In addition, the overall preference for the Type 3 Housing Form was clear. Only 5 respondents indicated they did not prefer Type 3, compared to 14 for Type 2 and 25 for Type 1. It was not unexpected existing single-family homeowners would have this type of response.

Other survey questions brought additional insights about preferences and potential future needs. As can be seen in some of the other outreach results, generally there is a preference for detached units. The ideal of the detached home runs strong. A particularly interesting survey question was if respondents could not afford a detached single-family home what other type of housing they would consider. Half of respondents (23) said a townhouse, the next most frequently selected options were cottage cluster (19), plexes (16), cluster housing (13), and apartment or condo (11).

Respondents were also asked best and preferred location for different housing forms in Frog Pond East and South, referencing the map below.

- 1. Adjacent to the neighborhood retail and next to Stafford road
- 2. Outer area of East Neighborhood between creek corridors
- Central area of East Neighborhood, near power line easement areas
- 4. South Neighborhood near future community park
- 5. Southern portion of South Neighborhood area near middle school
- 6. Central East Neighborhood
- 7. Southeastern corner of South Neighborhood near natural area and rural residences



Locations 1 and 3 were the only locations were a majority of respondents did not indicate a preference for the Type 3 housing form. A majority of respondents indicated Type 1 housing form as the appropriate housing form for Location 1. Type 2 housing form had the most respondents feeling it is most appropriate for Location 3.



Respondents were also asked to rank all seven locations in order of preference for each Type of housing form. The results indicated as follows:

- For Type 1 housing form, Location 1 was most preferred, followed by Location 3, with locations 7 and 2 being the least preferred
- For Type 2 housing form, Location 3 was most preferred, followed by Location 4, with locations 6 and 7 being the least preferred
- For Type 3 housing form, Location 7 was most preferred, followed by Location 5, with Location 1 being by far the least preferred, followed by Location 3.

Detailed responses to use of the grange and parks will be retained for reference during further work on designing and programming these areas in the coming months.

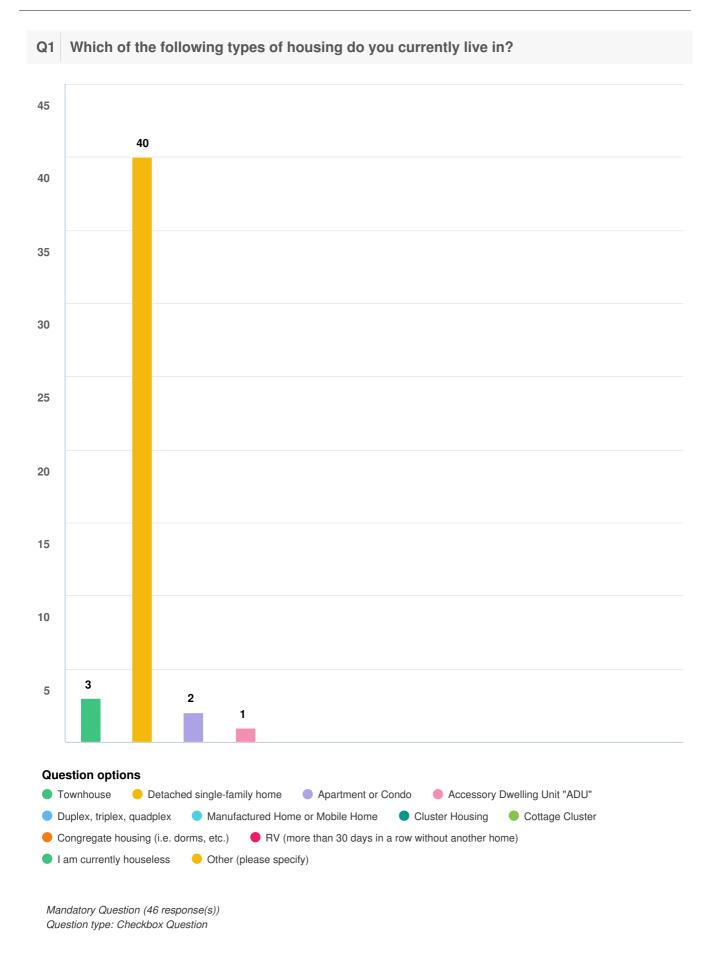
# May 2022 Community Survey

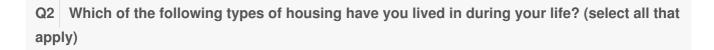
SURVEY RESPONSE REPORT 01 May 2022 - 30 May 2022

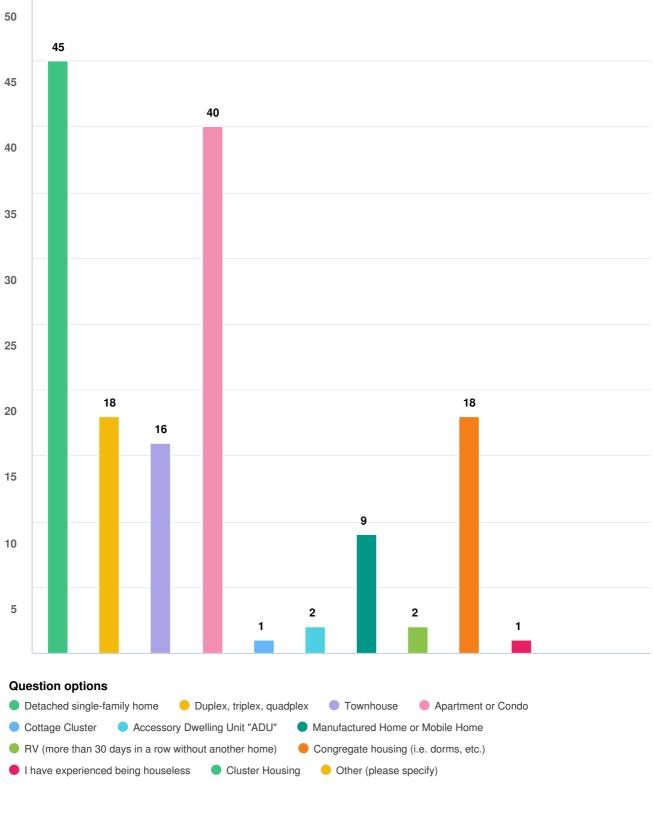
PROJECT NAME: Frog Pond East and South Master Plan



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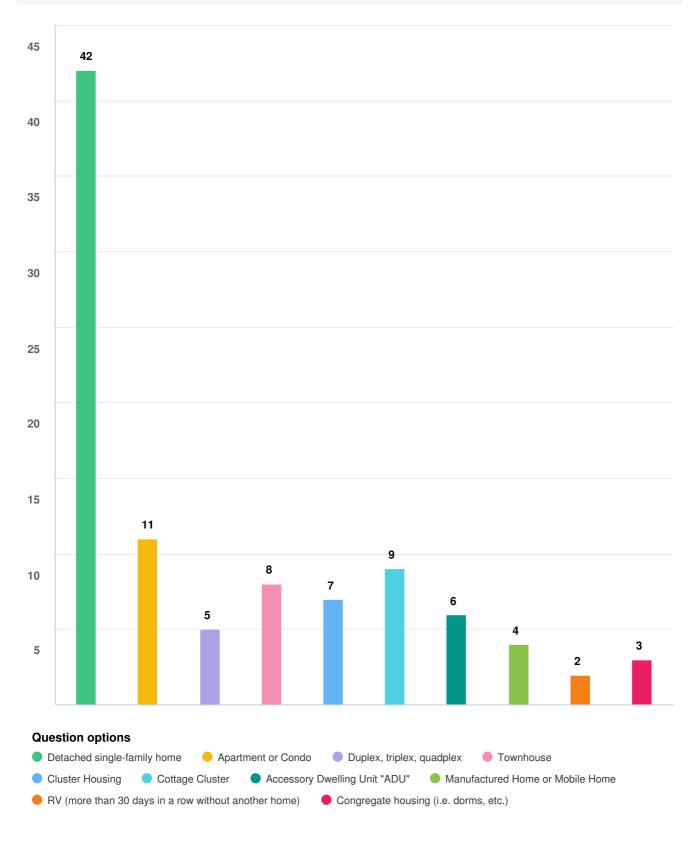






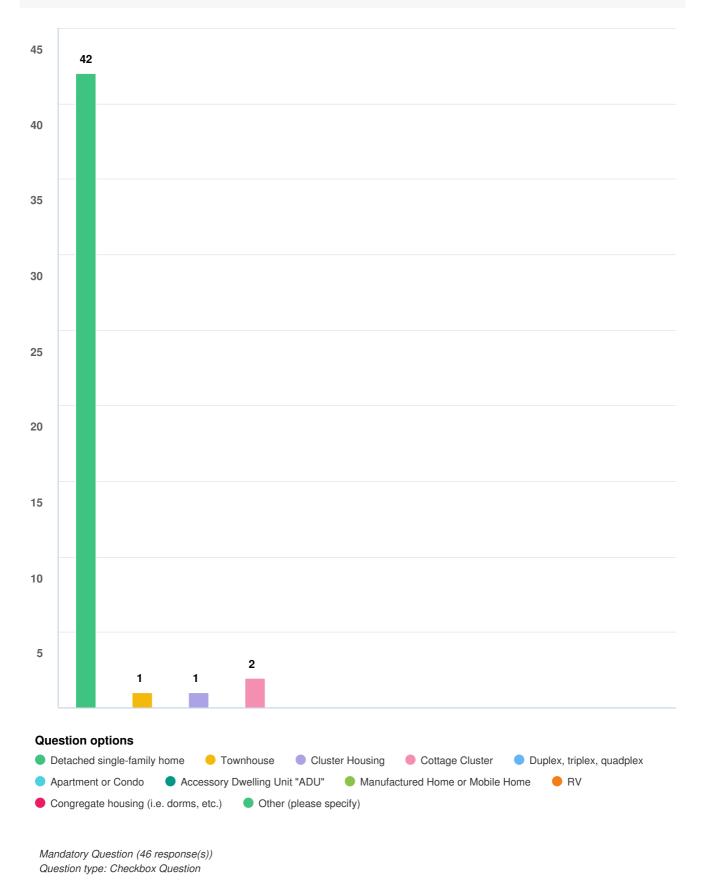
Mandatory Question (46 response(s)) Question type: Checkbox Question

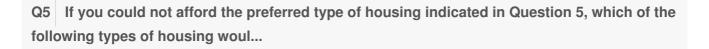
# Q3 Which of the following types of housing do you think you may live in in the future? (select all that apply)

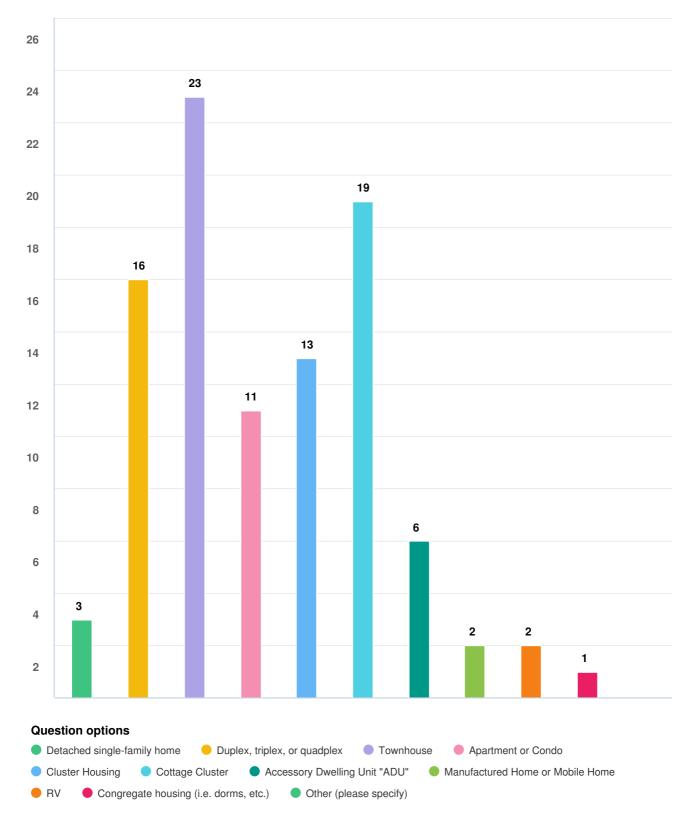


Mandatory Question (46 response(s)) Question type: Checkbox Question

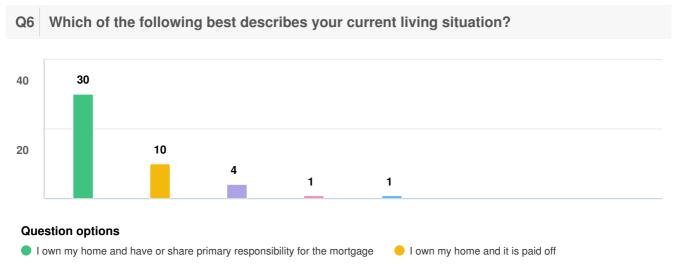
# Q4 If you were searching for a home in Wilsonville today or in the next few years, and cost was not a consideration, which of ...





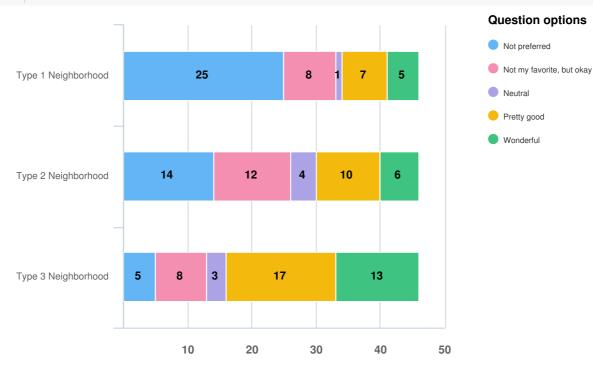


Mandatory Question (46 response(s)) Question type: Checkbox Question



- I rent my home and have or share primary responsibility for the rent
- I live in a home owned by family or friends but do not help pay the mortgage
- I live in a home rented by family or friends but do not help pay the rent
- I do not have secure housing or I am currently houseless

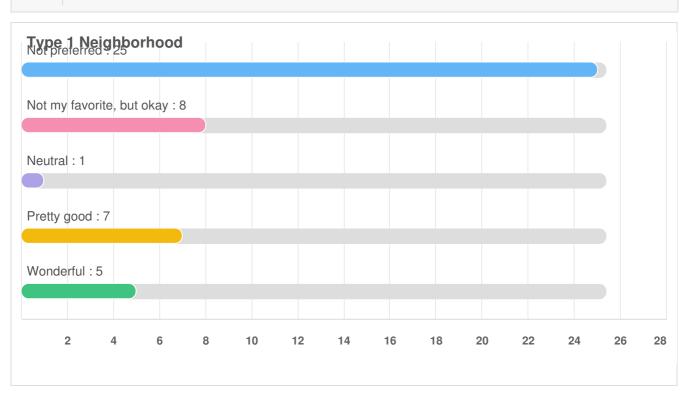
Mandatory Question (46 response(s)) Question type: Checkbox Question

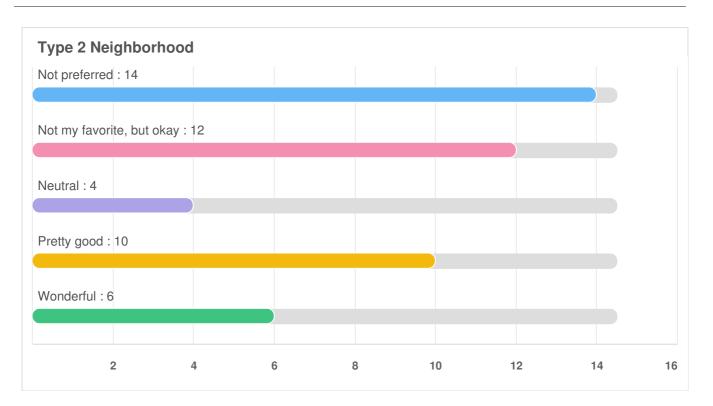


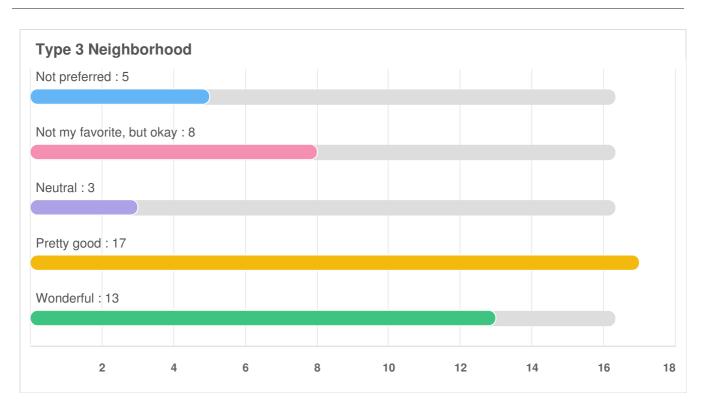
#### Q7 How do you generally feel about the different neighborhood design types

Optional question (46 response(s), 0 skipped) Question type: Likert Question

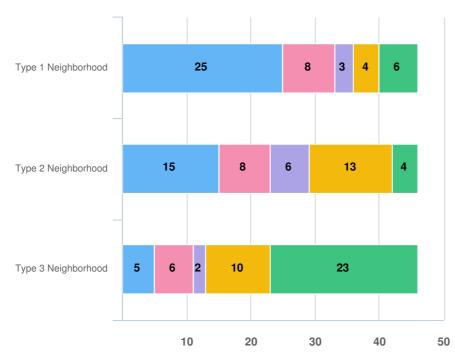








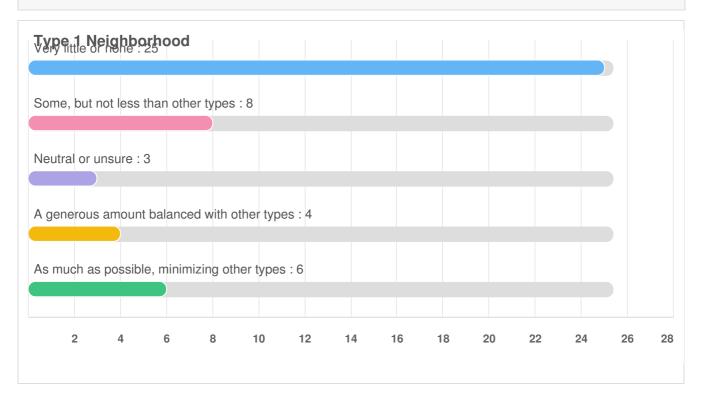
Q8 In your opinion, how much of each neighborhood type should be planned for in the Frog Pond East and South neighborhoods (sh...



# Question options Very little or none Some, but not less than other types Neutral or unsure A generous amount balanced with other types

As much as possible, minimizing other types

Mandatory Question (46 response(s)) Question type: Likert Question Q8 In your opinion, how much of each neighborhood type should be planned for in the Frog Pond East and South neighborhoods (sh...



Type 2 Neighbor	hood						
Very little or none : 15	5						
Some, but not less th	an other type	s:8					
Neutral or unsure : 6							
A generous amount b	alanced with	other types : 13					
As much as possible,	minimizing c	ther types : 4					
2	4	6	8	10	12	14	

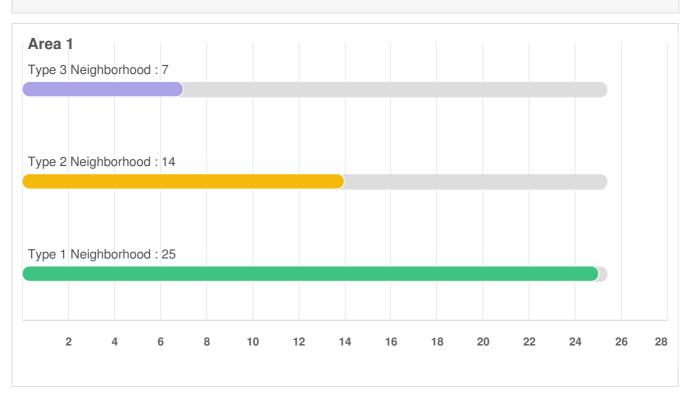
Type 3 Neig	Jhborho	bod								
Very little or no	one : 5									
Some, but not	less than	ı other typ	es : 6							
Neutral or uns	ure : 2									
A generous an	nount bal	anced wit	h other ty	pes : 10	1					
As much as po	ossible, m	ninimizing	other typ	es : 23						
2	4	6	8	10	12	14	16	18	20 2	22 2

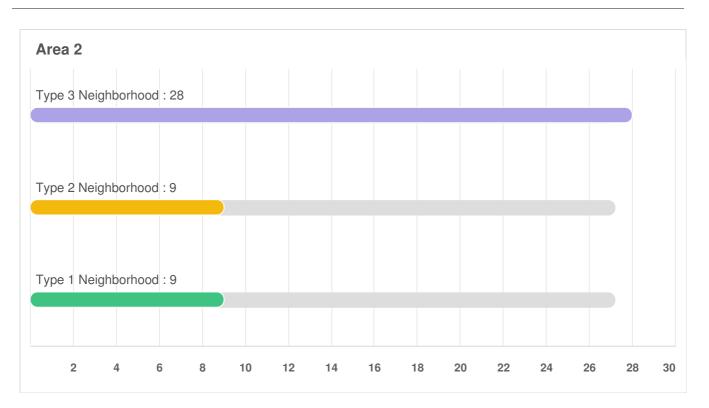
# Q9 In your opinion, what neighborhood design type is most appropriate for each location in the map above

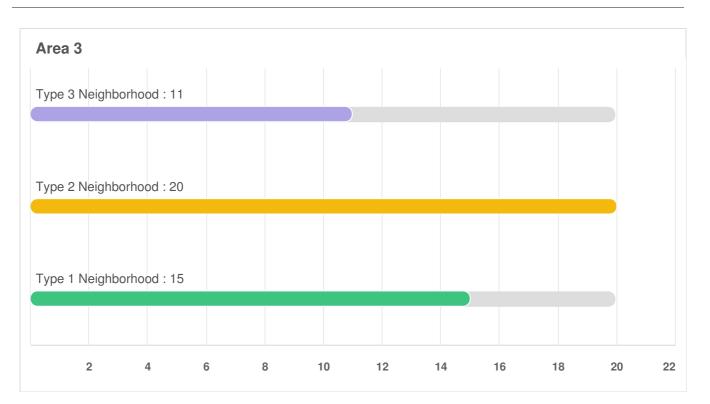


Mandatory Question (46 response(s)) Question type: Likert Question

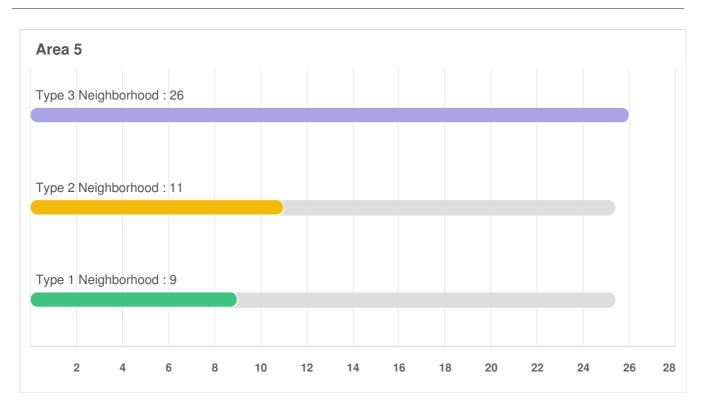
# Q9 In your opinion, what neighborhood design type is most appropriate for each location in the map above

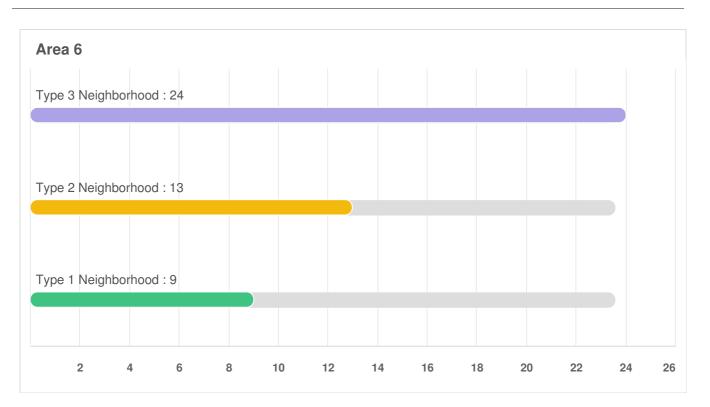


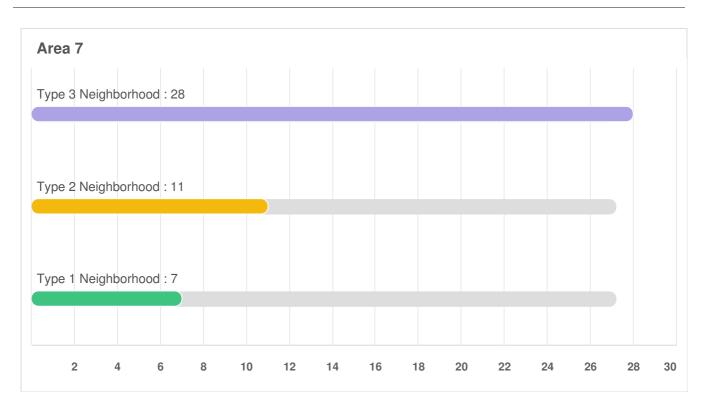












Q10 Rank the locations in the neighborhoods from most preferred location (1) to least preferred location (7) for the Type 1 Nei...

OPTIONS	AVG. RANK
Area 1	2.46
Area 3	3.40
Area 4	3.71
Area 6	4.36
Area 2	4.60
Area 5	4.62
Area 7	4.82

Optional question (46 response(s), 0 skipped) Question type: Ranking Question

### Q11 Rank the locations in the neighborhoods from most preferred location (1) to least preferred location (7) for the Type 2 Neighborhood design type. (optional)

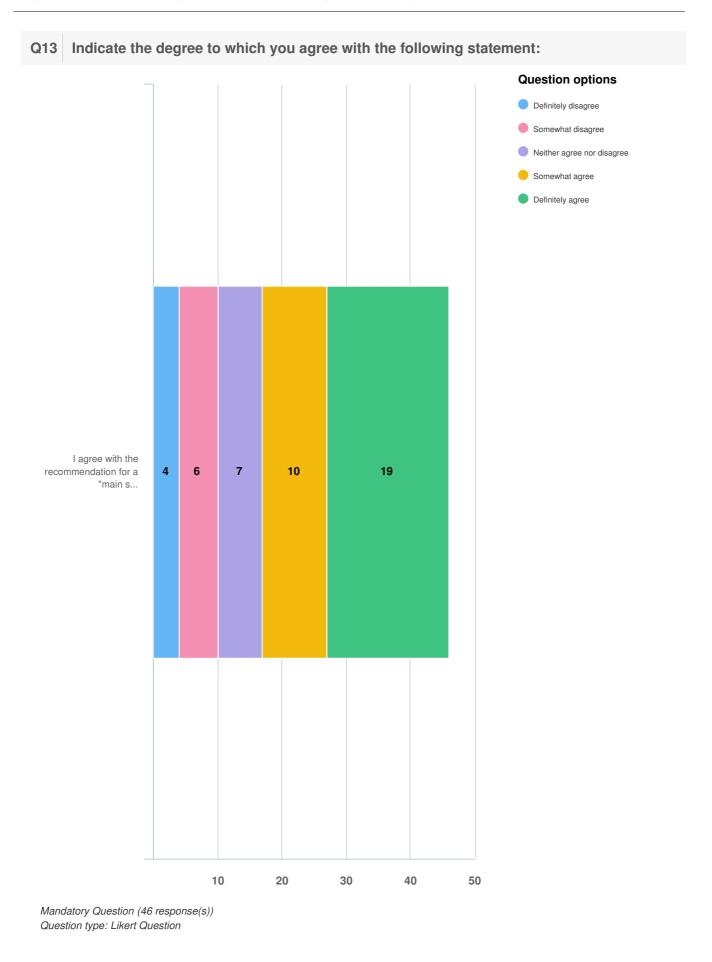
OPTIONS	AVG. RANK
Area 3	3.23
Area 4	3.44
Area 1	3.58
Area 2	4.16
Area 5	4.44
Area 6	4.56
Area 7	4.58

Optional question (43 response(s), 3 skipped) Question type: Ranking Question

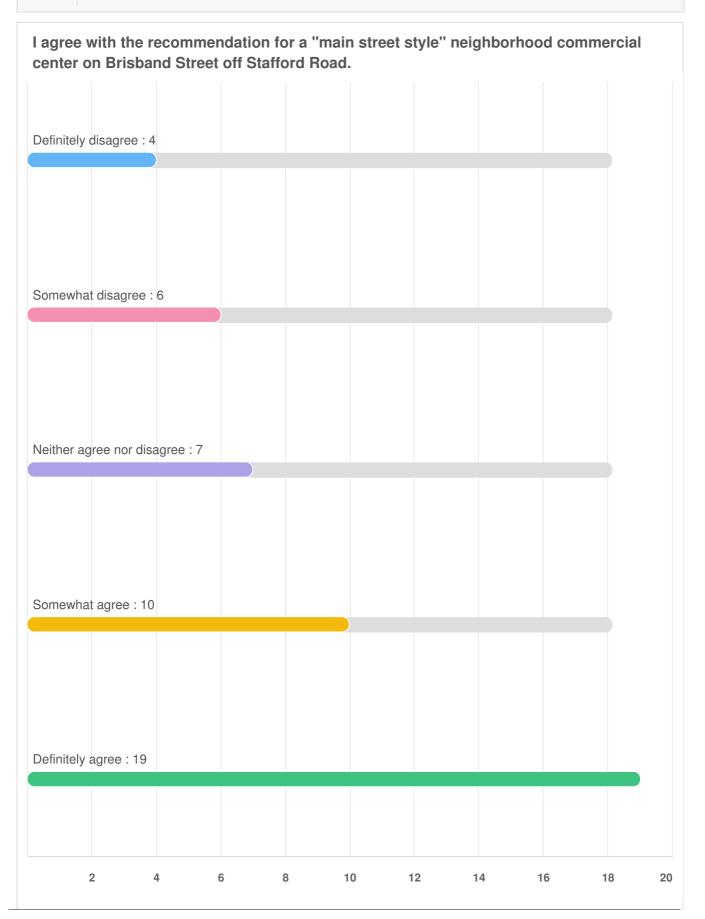
### Q12 Rank the locations in the neighborhoods from most preferred location (1) to least preferred location (7) for the Type 3 Neighborhood design type. (optional)

OPTIONS	AVG. RANK
Area 7	3.21
Area 5	3.48
Area 2	3.81
Area 6	3.81
Area 4	4.02
Area 3	4.62
Area 1	5.05

Optional question (42 response(s), 4 skipped) Question type: Ranking Question







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# **Housing Survey**

#### SURVEY RESPONSE REPORT

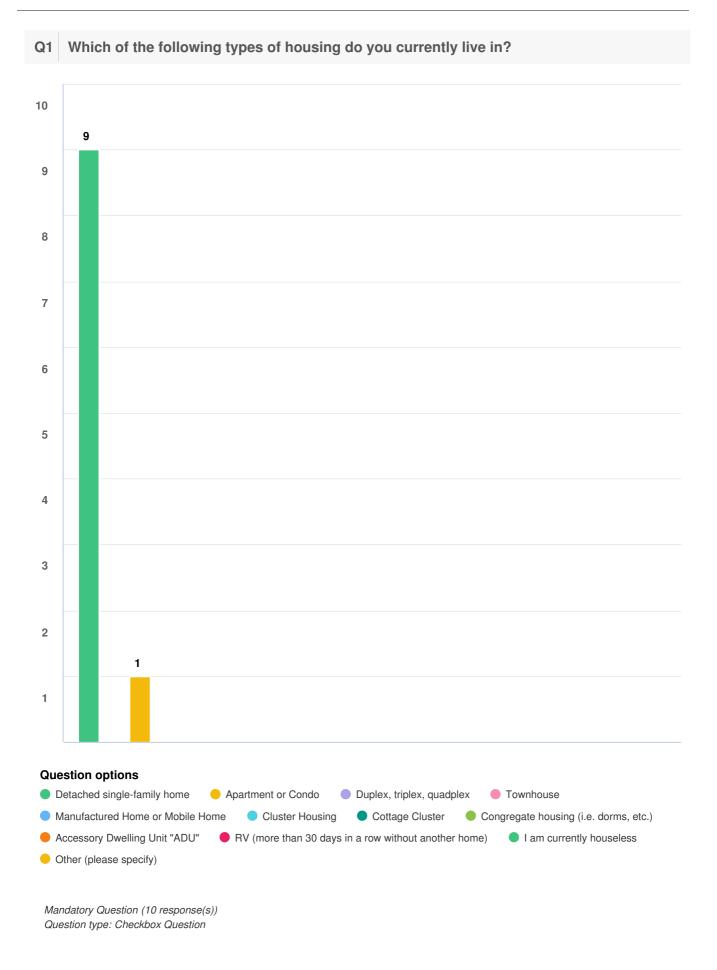
19 July 2019 - 27 October 2022

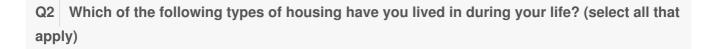
PROJECT NAME: Frog Pond East and South Master Plan

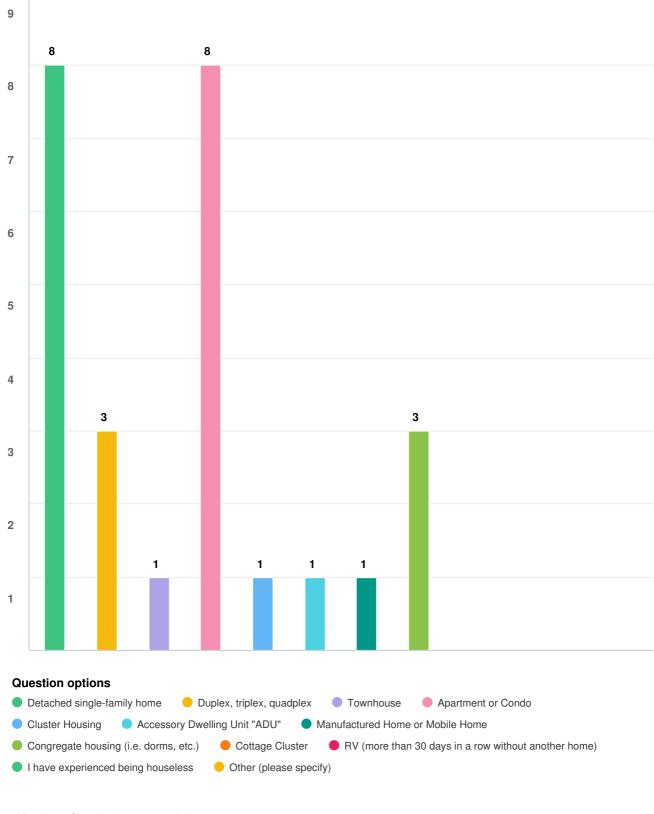


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### SURVEY QUESTIONS

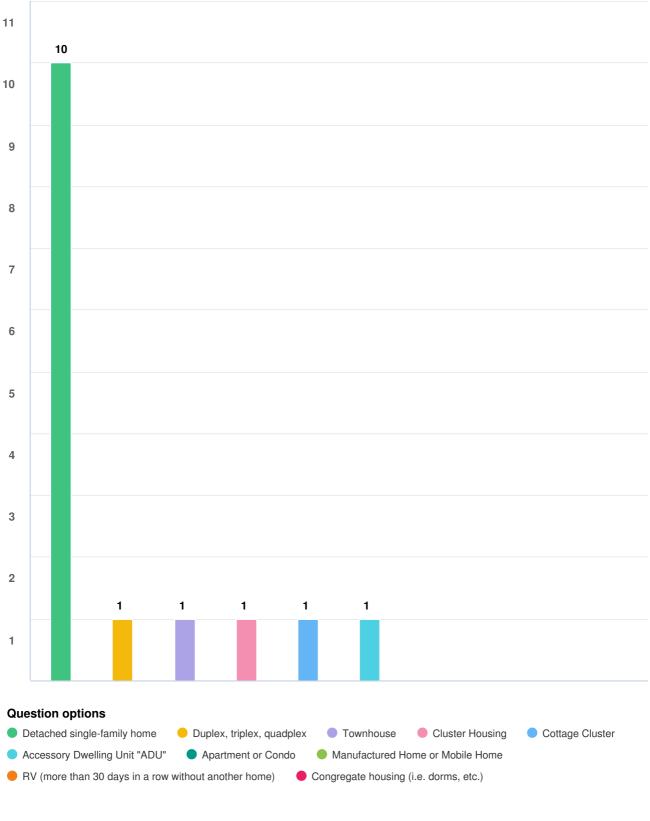






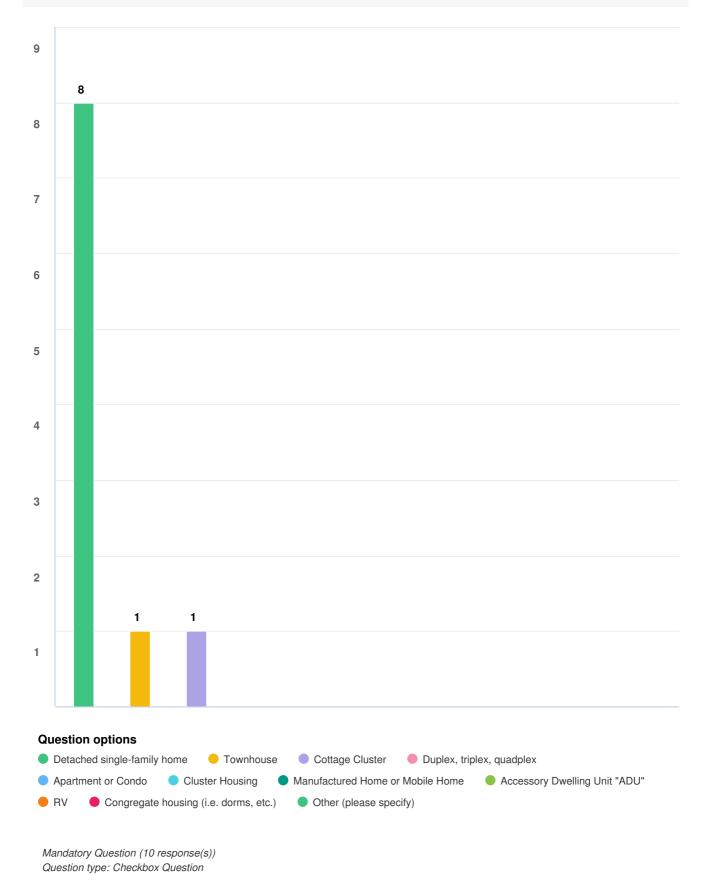
Mandatory Question (10 response(s)) Question type: Checkbox Question

### Q3 Which of the following types of housing do you think you may live in in the future? (select all that apply)



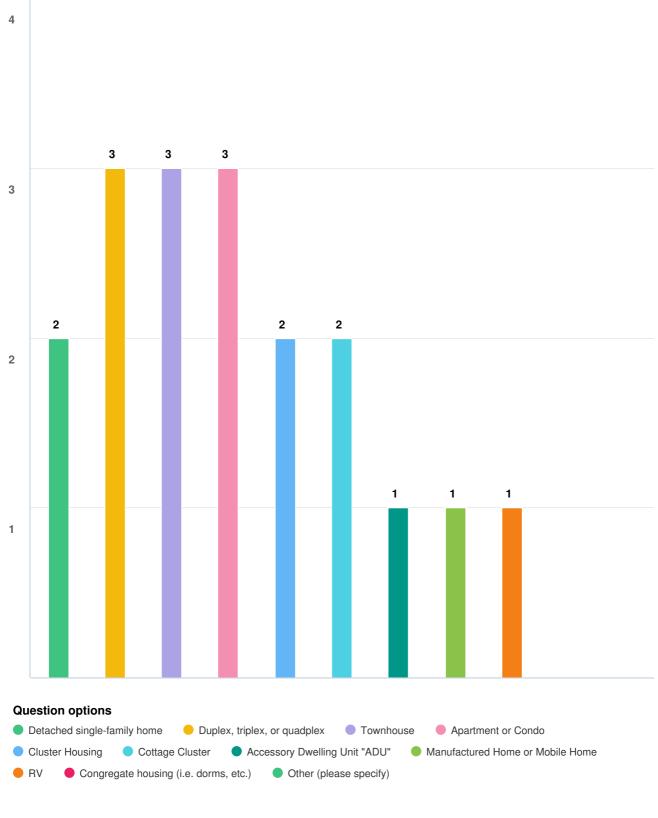
Mandatory Question (10 response(s)) Question type: Checkbox Question

## Q4 If you were searching for a home in Wilsonville today or in the next few years, and cost was not a consideration, which of ...



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### Q5 If you could not afford the preferred type of housing indicated in Question 5, which of the following types of housing woul...



Mandatory Question (10 response(s)) Question type: Checkbox Question



- I rent my home and have or share primary responsibility for the rent
- I live in a home owned by family or friends but do not help pay the mortgage
- I live in a home rented by family or friends but do not help pay the rent
- I do not have secure housing or I am currently houseless

Mandatory Question (10 response(s)) Question type: Checkbox Question

# **Encuesta Comunitaria**

#### SURVEY RESPONSE REPORT

19 July 2019 - 27 October 2022

PROJECT NAME: Frog Pond East and South Master Plan



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### SURVEY QUESTIONS

Q1 ¿Cuál es su nombre?

Anonymous 8/25/2022 07:04 PM Araceli Modesto

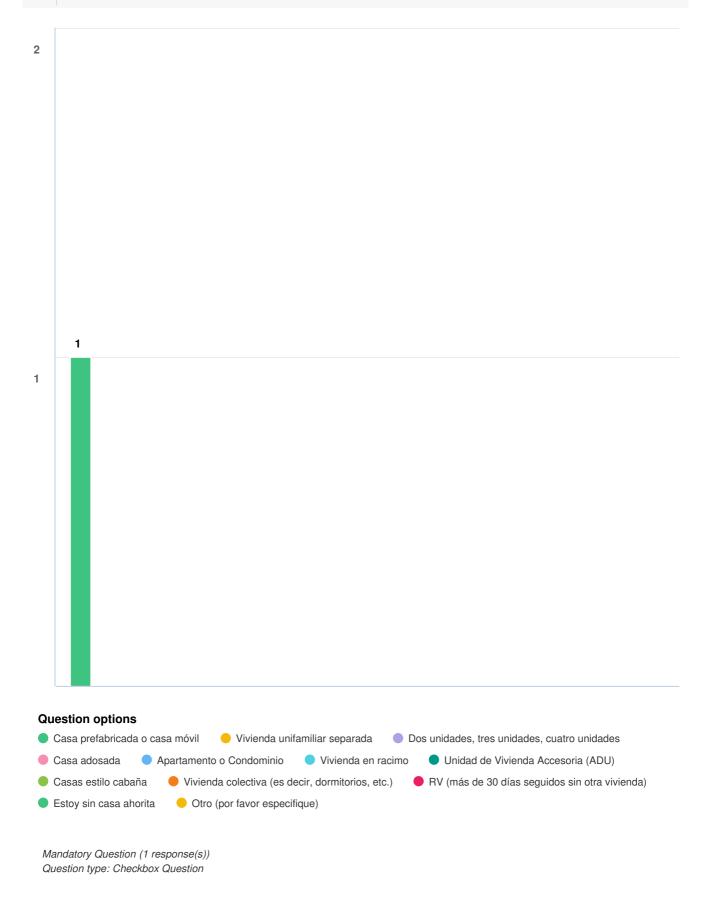
Mandatory Question (1 response(s)) Question type: Single Line Question

Q2 ¿Cuál es su correo electrónico o número de teléfono?

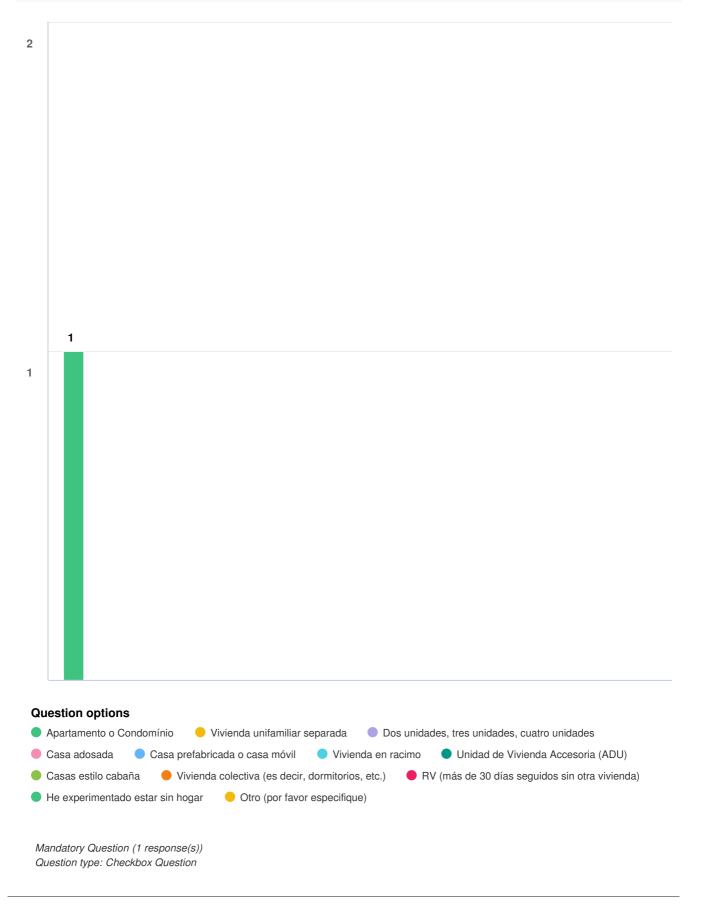
Anonymous 8/25/2022 07:04 PM Aracelimodesto14@gmail.com

Mandatory Question (1 response(s)) Question type: Single Line Question

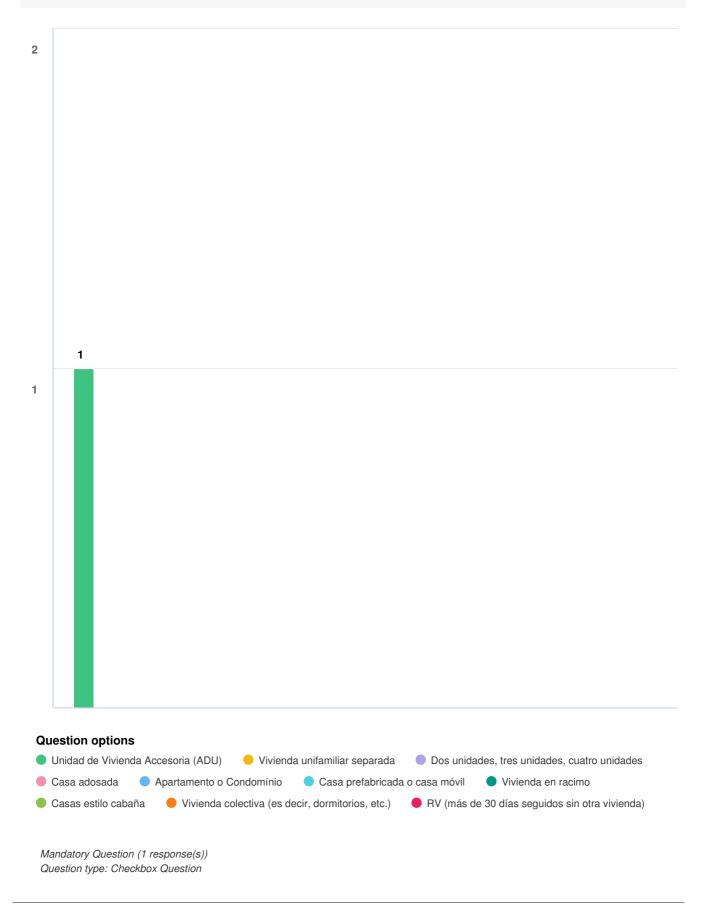




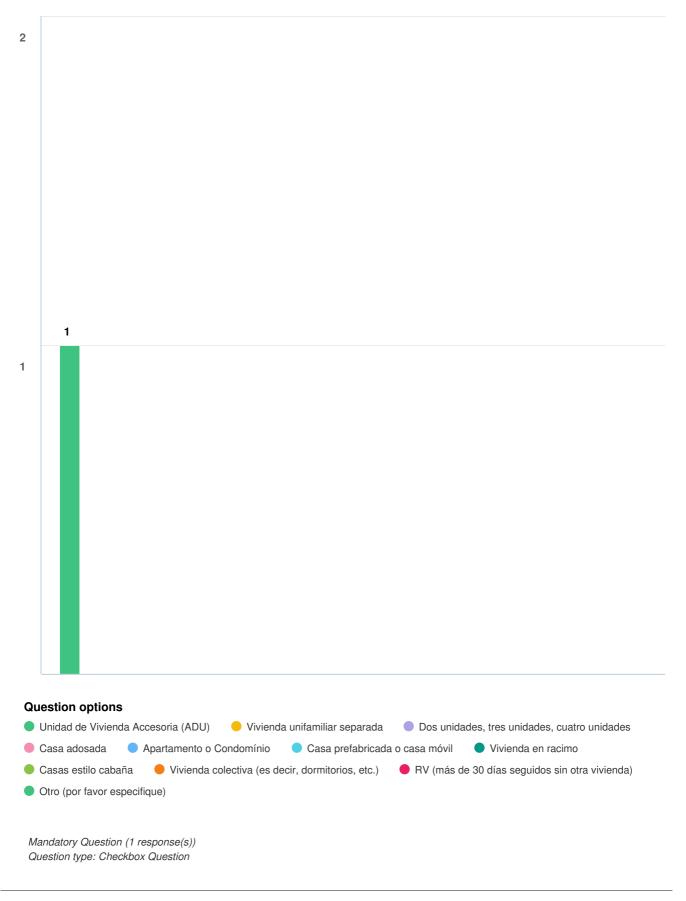
### Q4 ¿En cuál de los tipos siguientes de vivienda ha vivido durante su vida (seleccione todas las que correspondan)



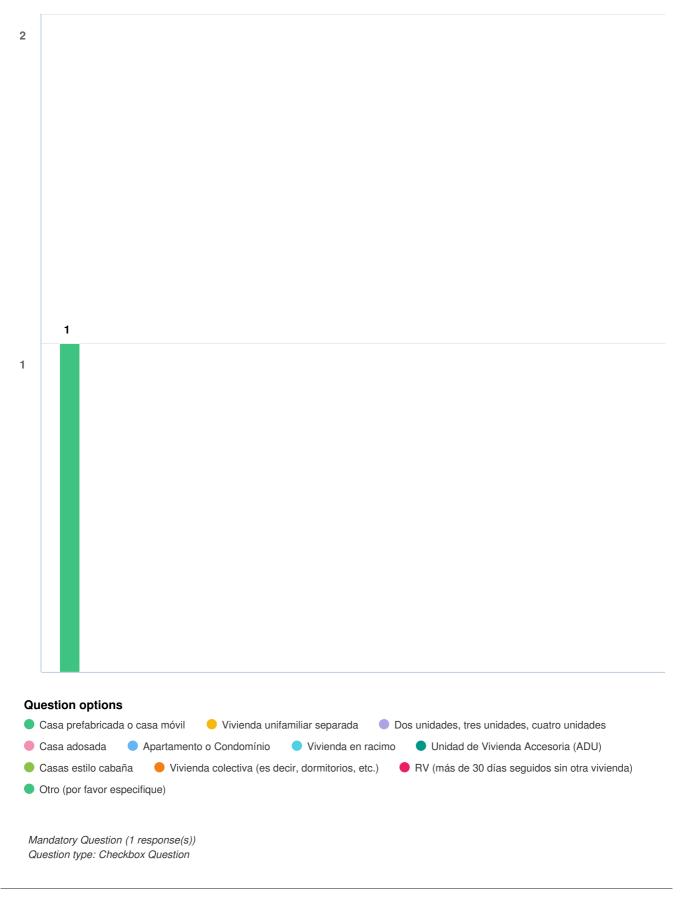
## Q5 ¿En cuál de los tipos siguientes de vivienda cree que podría vivir en el futuro? (seleccione todas las que correspondan)

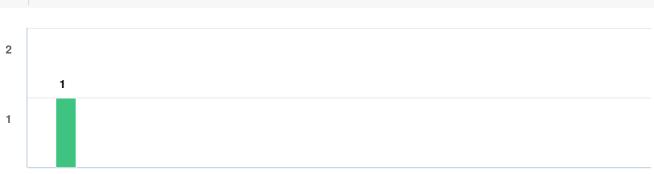


### Q6 Si estuviera buscando una casa en Wilsonville hoy o en los próximos años, y el costo no fuera una consideración, ¿cuál de l...



Q7 Si no pudiera pagar el tipo de vivienda preferido indicado en la Pregunta 4, ¿cuál de los tipos siguientes de vivienda cons...





**Q**8

- Question options
- Soy dueño de mi casa y está pagada
- Alquilo mi casa y tengo o comparto la responsabilidad principal por el alquiler
- Vivo en una casa propiedad de familiares o amigos pero no ayudo a pagar la hipoteca
- Vivo en una casa alquilada por familiares o amigos pero no ayudo a pagar el alquiler
- No tengo una vivienda segura o estoy sin hogar ahorita

¿Cuál de las siguientes describe mejor su situación de vida ahorita?

Mandatory Question (1 response(s)) Question type: Checkbox Question



### Meeting Summary – Affordable Housing Focus Group with First-Time Homebuyers

When: June 6th, 2022; 5:30-7 p.m.

Where: Zoom

#### Participants:

*Project team:* Georgia McAlister (City of Wilsonville); Dan Pauly (City of Wilsonville); Becky Hewitt (ECONorthwest); Virginia Wiltshire-Gordon (ECONorthwest)

*Attendees*: 5 first-time homebuyers living in the Portland metro regions, recruited primarily via Proud Ground

**Meeting purpose:** Seek the perspectives of about their preferences for housing.

#### Welcome and project overview

Georgia welcomed participants and Zoom start-up was finalized for all participants. She welcomed the group on behalf of the City and described the Frog Pond location, focus group relevance, and why planning is occurring. Becky gave an introduction to the focus group agenda.

#### Questions

Discussed the following questions:

- Home buying criteria
  - Price range
    - Poll question: What is your approximate price range as you are looking for homes?
      - <\$350k
      - \$350-400k
      - \$400-450k
      - \$450-500k
      - \$500-600k
      - >\$600k
    - Poll question: Are you expecting to receive financial support for your home purchase?
      - Yes, nonprofit (e.g. Proud Ground) or public support
      - Yes, family support
      - Yes, employer support
      - No support
    - Have you seen homes in your price range that you think would meet your needs?

#### • Home type and size:

- What type of homes are you looking at or willing to consider and why?
- What size of home do you need for your household?
- What characteristics of the home itself are most important to you (e.g., condition, size, attached vs. detached, private outdoor space, particular features or design)?
- An "accessory dwelling unit" or ADU is a second small unit on the same property with a larger home. They can be attached to the main home or separate. If you could afford to buy a home that had an ADU, would that appeal to you? Why or why not? What about an ADU sold separately?
- Location & Neighborhood amenities generally:



- Where have you been looking in the region so far (e.g. neighborhoods, cities)?
- What places are most important for you to have easy access to (e.g., job, daycare/school, family, transit, etc.)?
- What is most important to you about a future neighborhood (e.g., safety, access to parks/recreation, community, school ratings, being near certain types of businesses)?
- Wilsonville:
  - Have you considered buying a home in Wilsonville specifically? Why or why not?
  - If you could afford an attached or small detached home with a small yard in a new neighborhood in Wilsonville, do you think that would be a good fit for your household's needs and priorities?
- Anything else you want to share?

The session ended when all questions had been discussed.

#### **Comments and Key Themes from Participants**

Price Range and Financial support:

- Most looking for homes under the approximate median home price in Wilsonville of \$600,000, with two looking between \$350k-\$450k, two looking around \$300k and one with the potential for lower or higher values.
- Multiple participants were receiving support from Proud Ground or a similar organization and the others had considered or pursued support previously.
- All participants commented on the high prices of housing and that this created barriers to being able to purchase their ideal home though a few had seen some options around the region that would fit their needs in their price range.

Home types and size:

- All participants expressed that their ideal housing type would be a single-family detached home with a yard though other options were acceptable to some if this type of housing was not available in their price range.
- Families with children were looking for housing with more than two bedrooms, those without children would consider a one or two bedroom. A few participants had found single-family detached housing potentially in their price range with a combination of small footprint housing (such as a small bungalow), older homes or homes outside the city.
- Yards were particularly important to families with children however participants without children were also interested in private outdoor spaces.
- ADA access was important for some, including for multi-generational households and those hoping to accommodate aging parents.
- Additional desires included for good parking, not having a driveway on a busy street, having a garage, space for gardening.

Home-buying choices and trade offs

• Generally, the more space and privacy from neighbors the better.



- Cottage clusters were the most desirable option if a single-family detached home was not available. However, most participants expressed concerned with having a shared yard based on potential difficulty dealing with neighbors or feeling concerned about their children in a shared area.
- Some participants were open to ADUs, especially to provide housing within a family such as for a sibling with their own family, an adult child or aging parents. Fewer participants were interested in an ADU shared outside of family but a some were open to it.
- Home-buying process itself described as difficult or intimidating, steep learning curve. Multiple participants indicated that they were seeking out resources to better understand the process, but not with universal success.
- Multiple participants expressed willingness to sacrifice the size (of housing, of the yard) for more privacy.
- In a few cases, participants expressed that they would be more likely to wait to
  purchase until they found the right fit while others were open to or actively pursuing a
  home purchase that was not their ideal as a 'starter home' with the expectation of
  selling in the future to be able to purchase something closer to what they were looking
  for.

Location and Neighborhood Amenities:

- Most consistent interests were for neighborhood safety and access to shopping such as grocery stores and the mall. Being close to family and/or childcare was also important for most.
- Additional Interest in: schools, quietness, walkability and ADA access, public transportation, access to work, access to the freeway
- Many people liked the idea of staying close to where they are already located, especially in terms of maintaining family and school access. Those who were more willing to move to a new neighborhood included those without children and those with connections to many areas in the region.

Wilsonville

- Generally positive associations but multiple participants knew very little about Wilsonville, including where in the region it was located.
- Factors when considering moving to Wilsonville
  - Price of housing
  - Maintaining access to school and family
- Positives
  - Perception of safety
  - Access to the freeway
  - $\circ \quad \text{Access to jobs} \quad$
- Negatives
  - One person noted they had noticed that housing being close together with small yards in Wilsonville which was off-putting.





### ENGAGEMENT SUMMARY: AUGUST-SEPTEMBER 2022

#### **Overview**

This document summarizes community engagement activities conducted between in August and September 2022 for the Frog Pond East & South Master Plan. The project and engagement were focused on:

- Sharing ideas and obtaining feedback regarding public realm designs
- Updates on the Preferred Alternative

Key themes from each engagement meeting or activity are summarized below. Engagement is ongoing and this summary will be updated in the future. Future updates will also include additional explanation of how the various engagement activities are impacting decisions.

#### **Meetings and Activities**

Meetings and engagement activities are summarized below. In addition, City staff had (and continues to have) on-going informational and coordination meetings with individual property owners, community members and developers.

- Tabling Events
  - Popsicles in the Park (August 9, 2022)
  - Back to School Resource Event (August 17, 2022)
  - Wilsonville Block Party (August 25, 2002)
- Open House for Frog Pond Projects (August 23, 2022)
- Online survey on Let's Talk Wilsonville! (entire month of August 2022)
- Grupo de Enfoque en Espanol (Focus Group in Spanish, September 17, 2022)

Project information and meeting notices were provided through a variety of ways including: *Let's Talk Wilsonville!*, the Boones Ferry Messenger; the project Interested Parties email list; and social media postings.





#### **Tabling Events**

#### Summary

**Popsicles in the Park** was held on August 9, 2022 in two sessions: Noon to 2 p.m. and 4:30 to 6:30 p.m.. Tables were set up at the shelter area of the Murase Plaza in Memorial Park. Notice and event announcements were published in the online and print sources noted on page 1 of this report.

Displays and table-top information was provided for:

- The Frog Pond East and South Master Plan
- The Boeckman Bridge Replacement Project
- Frog Pond West Neighborhood Park
- Kids activities: a "draw your park" table, "catch and ask a question beach ball", and raffle for arts supplies

The event was informal and emphasized chatting with attendees and answering their questions. Over the course of the two sessions, staff spoke with about 40 participants who viewed Frog Pond materials. Spanish speaking project team members were present to engage Spanish speakers. A significant portion of the engagement was playing the "beach ball game" with children visiting the park. Feedback regarding the parks was generally positive with existing parks in Wilsonville often used as examples of what participants would like to see in future parks.

The **Back to School Resource Event** was held on August 17, 2022 from 5:00-6:30pm at the Boeckman Creek Middle School. One table and two easels were set up to the right of the events entrance near other City and Public Service related outreach booths.

Displays and table-top information included:

- The Frog Pond East and South Master Plan
- Kids activities "catch and ask a question beach ball", and raffle for arts supplies

The event was very well attended, with an estimated 400 (parents and children) people. At the Frog Pond station, staff spoke to approximately 50 people during the evening. The majority of conversations centered around the proposed land use map and housing type. Many residents expressed excitement regarding the proposed housing variety in the neighborhood. Some residents referenced Villebois as an example of a successful neighborhood that they would like to see reflected in the Frog Pond Development, especially regarding the parks and neighborhood connectivity. Several residents expressed their excitement to be included in the planning process and an appreciation of the transparency. A few residents expressed their concerns regarding potential traffic and the impact of more housing development within the City. Most questions surrounded the timeline for the construction of the neighborhood as well as the expected amenities including the future school.

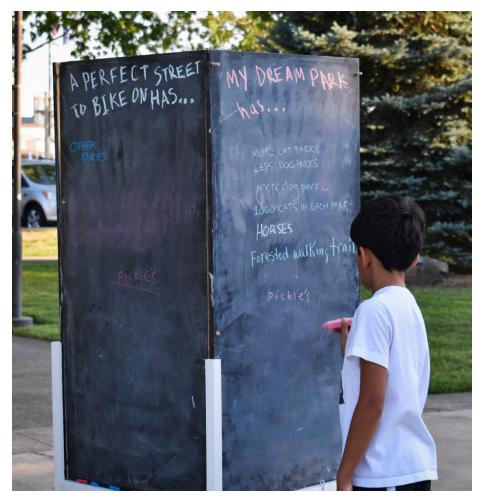
The City of Wilsonville's **Community Block Party** was held on August 25, 2022, at Town Center Park from 5:30 to 8:30pm. The event included live music, games, and activities hosted by numerous City departments. Members of the Wilsonville planning department and planning commissioners were on hand to discuss the Frog Pond East and South Master Plan and ask questions about elements of the public realm. Activities included a community chalk board and dot preference exercise, as well as a game aimed at children to answer preference questions in exchange for popsicles.

**Engagement Summary – August-September 2022** 





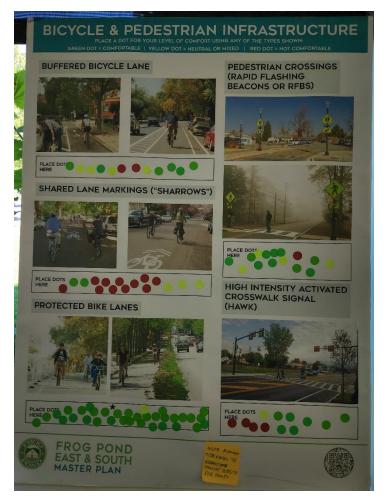












#### **Frog Pond Feedback At the Tabling Events**

The following is a summary of questions and feedback heard at the tabling events.

#### Questions

- Where will development begin?
  - Generally, in areas close to utilities. The Azar property north of Advance Road has a project developer and will likely be one of the first areas to develop.
- Will improvements be made east of the project area on Kruse Road?
  - No. The City requires improvements along developing properties within the Urban Growth Boundary.
- Why is Type 1 housing planned for south of the school property?
  - That element of the Preferred Alternative is part of the plan's strategies for "variety of housing throughout" and to plan housing choices that may be more affordable than lower density options.
- We farm the area north of Kahle Road. We are concerned about trespassing and moving our farm equipment in the future when those areas develop and we have urban neighbors. Can we work with the City in the future on those issues?
  - Yes. The City welcomes working with property owners.

#### **Engagement Summary – August-September 2022**



- What intersection improvements are expected at SW Brisband and SW Stafford?
- What is the plan for parks in the West, East, and South neighborhoods?
- How much are new homes in Frog Pond expected to cost?

#### Feedback

- Bikers feel most comfortable riding bikes in designated bike lanes that allow separation from cars with protective features such as physical barriers and bike specific traffic signals.
- Event attendees expressed interest in parks with areas focused on natural resources, foraging and "managed wilderness"
- Residents expressed concerns about population growth within Wilsonville.
- Participants consistently acknowledged housing affordability issues in Wilsonville and expressed interest regarding the City's current effort in planning a neighborhood with housing options and opportunities for diverse groups.
- Participants expressed interest in spaces formally dedicated to certain activities such as an amphitheater, splash pad, snack shack, disc golf course, bike park, and tennis courts.

#### **Game Feedback**

Games with the intention to spark discussion and help increase the participation of Wilsonville's younger population were played at both the **Popsicles in the Park** event as well as the **Block Party**. Questions asked of children and adults during the beach ball and lily pad games at **Popsicles in the Park** and the **Block Party** along with a summary of responses are below:

Which Park in Wilsonville is your favorite?Where do you feel unsafe riding your bike? Why?How do you get to your favorite park? Walk, drive, bike?Where do you like to ride your bike? Why?What is a unique park feature you would like to see in a new park?What is your favorite activity to do alone at the park? With friends?Do you prefer natural trails or paved trails?When you go for a walk or a hike is it about the destination or the journey?

Response Summary from **Popsicles in the Park** 

- The most popular park mentioned was the Splash pad area of Murase Plaza followed by the lower Memorial Park trails.
- The majority of participants asked the above question drive to the park. Those who walked, biked or scootered to the park most often lived in close proximity to the park.
- Participants like to ride their bikes in areas separated from major roadways including in the park, on trails, at a bike park, or designated bike lanes.
- Participants feel unsafe riding their bikes both due to both the surrounding environment (cars) and physical conditions. Regarding the surrounding environment, people did not feel safe riding near or on busy streets or in apartment parking lots. Regarding physical conditions, participants do not feel unsafe on bumpy or very steep surfaces.



- Participants expressed interest in the following features for a new park; monkey bars, covered playground for rain/sun, paved path for scooters, interactive water features/splash pad, climbing wall, quite place to walk, snack shack, jungle in the park, jungle gym, a zip line.
- Most participants enjoy playing games with friends or on playground equipment such as slides, swings, monkey bars, etc. Other less mentioned activities included soccer, hiking and biking.
- Participants expressed a preference for natural trails.
- The majority of participants like to go on a walk for the experience of the walk or "the journey"

Response Summary from the Block Party

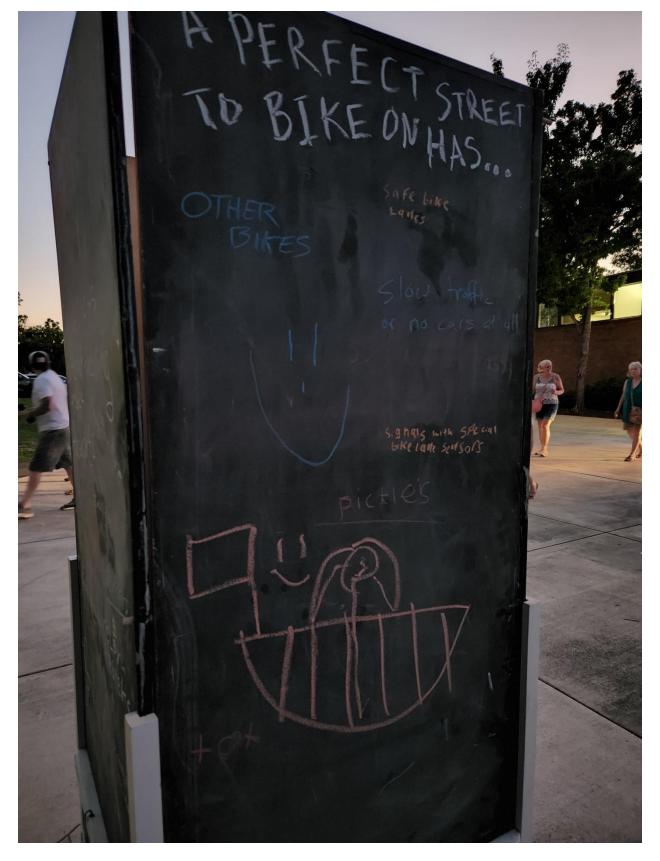
- The most popular parks among participants were Town Center Park and Memorial Park .
- The majority of participants asked the above question drive to the park. Those who walked, biked or scootered to the park most often lived in close proximity to the park.
- Participants like to ride their bikes in areas separated from major roadways including in the park, on trails, at a bike park, or designated bike lanes.
- Participants expressed a preference to walk within known areas such as their neighborhoods or parks.
- Participants expressed interest in the following features for a new park; a place to draw with chalk, a splash pad, slides, a zip line, swing sets, a climbing wall, a place to run.
- Participants like to "enjoy" the park. They expressed liking to walk on the trails, play in grass and talk with friends.
- There was a general preference among participants for natural trails with some preferences changing depending on the activity. Paved trail preferred
- Participants did not indicate an overall preference regarding whether they enjoy walking to get to destination or for the experience of the walk or "the journey".

#### **Chalk Board Feedback**

A four sided chalk board was set up at the **Block Party** with the prompts **"A perfect street to bike on has..."** and **"My dream park has..."** for participants to respond to. A summary of responses are below:

- Participants expressed interest in parks that accommodate a wide variety of activities. Specifically participants indicated interest in including areas for pets, managed wilderness, forested trails, fruit bearing or edible vegetation and space for parties and food carts. Unique features mentioned on the chalk board includes amphitheater, poker table, concession stands, a playground within the forest, disk gold, trees to climb, indoor heated space, and waterslide.
- Safety was a priority when discussing the perfect street to bike on. Some of the mentioned safety measures were slower traffic, separation from cars, signals at walkways and traffic lights with bike lane sensors, and open space with clear site line.





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REAM PAR a tree house a geocache Watabale MORE CAT PARKS LESS , DOG PARKS More dog park : 1000 CATS IN EACH PARK. HORSES Forested Walking trails POKENtaberINDOOR Pickle'S HEATED SPACE A forest with a ma orns.

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### **Frog Pond Projects Open House**

The City partnered with the West Linn-Wilsonville School District to co-host an open-house style meeting on August 23, 6-8 p.m. at the Meridian Creek Middle School. Information was shared about three significant projects taking place along Boeckman Road:

- A new primary school
- The Boeckman Road Corridor Improvements
- Frog Pond East & South Master Plan

The event was a drop-in/open house format and emphasized chatting with attendees and answering their questions. It was attended by approximately 100 people. Staff spoke with about 30 participants who viewed Frog Pond materials.

#### **Frog Pond Feedback at the Open House**

- General acknowledgement of and support for a variety of housing, and preferred alternative overall
- Limited feedback on public realm design

### Spanish Public Realm Focus Group

**The Spanish Public Realm Focus Group** was held on September 17, 2022 at 1:30pm and ended at 2:30pm. The meeting was conducted in Spanish and English using live translation. The meeting began with a short presentation on the project background and current status of the Frog Pond East and South Master Plan. Prior to asking questions brief descriptions of the public realm elements were described to the group, allowing the opportunity for clarifying questions. Two sets of questions were asked of the group, one set focusing on walking path, trails, and bike lanes and the other focused on parks and gather spaces. The questions and key themes from the meeting are below.

#### **Questions Asked**

#### Parks

- 1. What types of larger amenities or areas (sports fields, trails, shelters, natural areas) would you like to see? Why do you like them?
- 2. What types of smaller amenities or areas (benches, sitting areas, picnic covers, playgrounds) would you like to see? Why do you like them?
- 3. What is the most important thing that should be considered for Frog Pond's neighborhood park?

#### Walking

- 1. What makes a street crossing or sidewalk comfortable for you?
- 2. Describe your favorite neighborhood or area to walk? What do you enjoy about it?

#### Biking

- 1. What is your favorite place to ride a bicycle?
- 2. What are the most important things that should be considered in designing bicycle lanes and paths in Frog Pond East and South?



#### Key Themes

**Holistic Function**- There was an emphasis on the importance of creating a space that serves everyone's needs in a cohesive way. Focus group members mentioned the need for active and passive spaces functioning together. For example, sports fields with adjacent gathering areas.

**Recreation verse Transportation**- There was discussion regarding how walking path, sidewalks, and bike path need to be designed differently depending on needs. They spoke to the differences in what would be needed for recreation verse transportation. There was a preference for natural walking and biking trails that allow the freedom to interact with the surrounding environment for trails intended for recreation. For bike paths and walkways intended for transportation there was a preference for protected areas that are physically separated from traffic and potential hazards.

**Safety-** Safety was emphasized repeatedly in the focus group conversation. This was the main concern regarding pedestrian connections and trails as well as visibility throughout the park. For this reason bike lanes and sidewalks with physical barriers were consistently the preferred design.

**Family and Community Gathering-** The function main function of parks, according to focus group members, is creating a space for gathering with friends and family. For that reason it is important to think about how the space allows groups to gather as well as provide a wide range of activities that facilitate group play.

**Exercise and Outdoor Education** – Parents in the focus group discussed the role the parks and trails can play in their children's and families lives. They emphasized the importance of creating the opportunity for exercise and exposing children to the outdoors. There was also significant discussion regarding screen usage among children and how the parks can counter the current screen focused culture among our youth.

### Public Realm Survey (English and Spanish)

#### Key takeaways from Surveys:

- Respondents really like Memorial Park and especially value trails. Frog Pond East and South should keep design of large park consistent with other large City parks and include substantial opportunities for walking
- Playgrounds are a common request for small to medium amenities in parks and like the type of playgrounds in existing Wilsonville parks.
- In setting priorities for parks one respondent summarized other common responses well by stating the priorities should be safety, shade, and fun.
- When asked to rank amenities in order of importance, respondents most prioritized trees and shade, covered areas for gatherings, and playground structures. The lowest ranked amenities were pet exercise areas and a community garden.
- Other park features respondents would like to see include water features and restrooms
- Respondents feel key things that make a pedestrian street crossing comfortable are high visibility and crossing lights/signals.
- Respondents feel design of trails and paths should prioritize safety and connectivity



- Respondents feel Villebois is a great example of a neighborhood with good bicycle infrastructure and connectivity
- Input on bicycle facilities include request for separated and protected facilities especially for children and youth and these types of facilities were indicated, by a wide margin, as those that a very comfortable and safe.

# **Public Space Design**

### SURVEY RESPONSE REPORT

19 July 2019 - 27 October 2022

PROJECT NAME: Frog Pond East and South Master Plan



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### SURVEY QUESTIONS

# Q1 What are your favorite large amenities or areas (i.e. sports fields, trails, shelters for large gatherings, natural areas, etc.) in Wilsonville's City parks? What do you like about these amenities or areas?

MOH 8/01/2022 11:31 AM	Trails for walking. I like being out in nature.
The Gannon Family 8/01/2022 11:29 AM	parks. good quality.
diagnosis_coder 8/01/2022 07:50 PM	Sports fields, trails and natural areas. I like that natural areas allow the wildlife a shelter as well.
michele 8/03/2022 09:42 AM	Sports fields-critical to the growing number of families in wilsonville
Francie 8/09/2022 05:10 PM	Wisonville memorial park water feature
ACurry3 8/09/2022 06:20 PM	Murase plaza park. I love the splash pad and lots of seating. I don't love how close the play area is tot he busy street though.
Natalie79 8/17/2022 06:34 PM	I love walking and biking trails and fun parks for the kids.
<b>elee</b> 8/23/2022 12:31 PM	Playgrounds for all ages, large gathering spaces, space for outdoor events, dog parks, community gardens. I like that they can offer larger programming opportunities closer to home.
<b>swell23</b> 8/25/2022 07:07 PM	Disc golf, water features and memorial park
Screenname 8/25/2022 07:11 PM	Disc golf, water features in memorial park. I like playing disc golf and cooling off in the water features.
<b>Dolly44</b> 8/27/2022 12:04 AM	Trails, shelters, natural areas. I like being able to get out and enjoy walks and nature.

JgreenfiWe like to use the trails at Memorial Park, Graham Oaks Park, and<br/>the Boeckman Creek Crossing TrailBreanna DMemorial Park/Murase Plaza and Town Center splash park: My 4-<br/>year-old son loves to play in the water. Town Center Park is my<br/>favorite because it is not near busy roads and I can easily watch my<br/>son while taking care of my baby as well. It feels safer than the<br/>Murase Plaza splash park (especially with the busy road and no<br/>fence for running toddlers).

**Optional question** (13 response(s), 1 skipped) **Question type:** Essay Question

Q2 What are your favorite small to medium amenities or areas (i.e. benches, sitting areas, picnic covers, playgrounds, etc.) in Wilsonville's City parks? What do you like about these amenities or areas?

MOH 8/01/2022 11:31 AM	I don't use what is mentioned above.
diagnosis_coder 8/01/2022 07:50 PM	Playgrounds. What I like is the thoughtfully planned parks that allow the kids to play and be active, but also have a connection to nature.
michele 8/03/2022 09:42 AM	Playgrounds
Francie 8/09/2022 05:10 PM	Sitting areas and playground wilsonville memorial
ACurry3 8/09/2022 06:20 PM	Grove shelter, and town center park. Lots of covered areas for party's.
Natalie79 8/17/2022 06:34 PM	Villebois parks and play grounds.
<b>elee</b> 8/23/2022 12:31 PM	playground with swings / slides, covered areas to sit and eat lunch. A place to enjoy as a family without getting too crowded.
swell23	Playgrounds, water features and covered shelters

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Public Space Design : Survey Report for 19 July 2019 to 27 October 2022

8/25/2022 07:07 PM

Benches, playgrounds. I like sitting on the benches and playing in the Screenname 8/25/2022 07:11 PM playing in the playgrounds. Dolly44 Sitting areas, picnic covers, benches and playgrounds. I like to have 8/27/2022 12:04 AM a place to picnic and enjoy the outdoors and to sit and relax and take in fresh air and the beauty. Jgreenfi We have used picnic tables at Memorial Park, both upper and near 8/27/2022 03:04 PM the river and would like to see more locations available for family use. Breanna D The parks and playgrounds in Wilsonville are great. Villebois has lots 8/31/2022 01:08 PM of very nice smaller parks.

**Optional question** (12 response(s), 2 skipped) **Question type:** Essay Question

### Q3 Is there an area or feature of in one or more of Wilsonville's City parks you avoid? If so, where? Please explain why.

diagnosis_coder 8/01/2022 07:50 PM	No, we like all the parks.
michele 8/03/2022 09:42 AM	Grass in the winter. We need more turfed spaces for people to enjoy throughout the year.
Francie 8/09/2022 05:10 PM	No
ACurry3 8/09/2022 06:20 PM	Splash area close to busy street.
Natalie79 8/17/2022 06:34 PM	No
swell23 8/25/2022 07:07 PM	No
Screenname 8/25/2022 07:11 PM	No
<b>Jgreenfi</b> 8/27/2022 03:04 PM	No problems at all
Breanna D 8/31/2022 01:08 PM	The upper area of Murase Plaza water feature (near the busy road) is challenging when managing multiple kids safely.
<b>Optional question</b> (9 response(s), 5 skipped)	

Question type: Essay Question

Q4 What is the most important thing that should be considered in designing a City park in Frog Pond East and South?

MOH 8/01/2022 11:31 AM walking paths, water feature, public art, clean, community garden, and big open space for public gatherings, ie concerts or farmers'

Public Space Design : Survey Report to	•
	market
The Gannon Family 8/01/2022 11:29 AM	community pool please add
diagnosis_coder 8/01/2022 07:50 PM	Most important thing is to preserve all tree on the property. Second, have a good mix of natural preserve and play structures, sports amenities etc.
michele 8/03/2022 09:42 AM	Safe spaces for children to play. Areas for people to walk and perhaps spaces for dogs.
Francie 8/09/2022 05:10 PM	Picnic areas
ACurry3 8/09/2022 06:20 PM	Covered areas and plenty of seating. I'm a mom of three and it's the only time I sit down. It's so wonderful to have a shady place to watch the kids play
Natalie79 8/17/2022 06:34 PM	Safe & fun places for families, kids and dogs.
<b>elee</b> 8/23/2022 12:31 PM	I think a community garden that includes perennials shrubs and fruit trees along the perimeter would be fantastic. Something that can be shared and that inspires collaboration and sustainability.
swell23 8/25/2022 07:07 PM	Cool playground and water features and playinf areas for kids
Screenname 8/25/2022 07:11 PM	Homeless people
<b>Jgreenfi</b> 8/27/2022 03:04 PM	Accessibility, restrooms, and pleasant landscaping all equally important
Breanna D 8/31/2022 01:08 PM	safety, shade, fun

#### Optional question (12 response(s), 2 skipped)

#### Question type: Essay Question

### Q5 Please rank the following in order of importance for inclusion in neighborhood parks and green spaces

OPTIONS	AVG. RANK
Trees and shade	3.31
Covered area for gatherings	3.73
Playground structure	3.85
Trails for walking/biking	3.92
Open grass areas	4.46
Benches	5.00
Community Garden	5.23
Pet Exercise Area	5.75

Optional question (13 response(s), 1 skipped) Question type: Ranking Question

### Q6 What other amenities not included in Question 5 are important to include in neighborhood parks and greenspaces?

MOH 8/01/2022 11:31 AM	water feature, public art
diagnosis_coder 8/01/2022 07:50 PM	Sports amenities like basketball hoop, tennis court etc.
Francie 8/09/2022 05:10 PM	Restrooms
ACurry3 8/09/2022 06:20 PM	Teatrooms

#### Public Space Design : Survey Report for 19 July 2019 to 27 October 2022

	*
Natalie79	Community pool
8/17/2022 06:34 PM	
elee	If doing a grassy area, making it not a monoculture, but a mix of
8/23/2022 12:31 PM	micro clover as well. It's more sustainable, can be cut short just like
	grass, more drought tolerant and stays green longer, and doesn't burn
	from pet urination. It's also a nitrogen fixer, so the grass would not
	need fertilization to maintain it long term. I also think having a lot of
	tree canopy would be great for carbon reduction and lowering overall
	temperatures. The summers will only get hotter, so establishing good
	tree cover early will help keep everyone cooler.
swell23	Event space
8/25/2022 07:07 PM	
Screenname	Deterring homeless people
8/25/2022 07:11 PM	
Dolly44	Pools or water features that are fun for all.
	י סטוש טי שמובי ובמנעובש נוומג מוב ועוד וטו מוו.
8/27/2022 12:04 AM	
Jgreenfi	restrooms, picnic tables
8/27/2022 03:04 PM	
Breanna D	water features to play in, although Wilsonville already has great
8/31/2022 01:08 PM	parks, so a bathroom
<b>Optional question</b> (11 response(s), 3 skipped)	
Question type: Essay Question	
	aing at aidowalk comfortable for you?
() ( ) (hot makes a street area	allow an audiowally as matantable tax valu?

Q7 What makes a street crossing or sidewalk comfortable for you?

MOH 8/01/2022 11:31 AM	pedestrian crossing light
diagnosis_coder 8/01/2022 07:50 PM	For a sidewalk - lots of trees. For a street crossing - pedestrian crossing lights (if it is a busy intersection)
michele 8/03/2022 09:42 AM	The freedom to cross in many places. Pedestrians need to take responsibility for their own safety when crossing in neighborhoods.

Francie 8/09/2022 05:10 PM	Good signage and a walk signal
ACurry3 8/09/2022 06:20 PM	High visibility
Natalie79 8/17/2022 06:34 PM	Good visibility
elee 8/23/2022 12:31 PM	Widely paved, not just a shoulder with a ditch (as is currently on Boeckman). Clearly marked crossings with a flashing sign for actively crossing busy streets.
swell23 8/25/2022 07:07 PM	Trees, flowers and grass
Screenname 8/25/2022 07:11 PM	No cars nearby at the time of crossing
<b>Dolly44</b> 8/27/2022 12:04 AM	To have a clear path and crosswalks
<b>Jgreenfi</b> 8/27/2022 03:04 PM	Well marked, on-demand signals, unobstructed view of traffic
Breanna D 8/31/2022 01:08 PM	standard safety features

**Optional question** (12 response(s), 2 skipped) **Question type:** Essay Question

### Q8 Not including parks, what is your favorite neighborhood or area to walk in Wilsonville? What do you enjoy about the neighborhood or area?

MOH 8/01/2022 11:31 AM	Memorial Park
diagnosis_coder 8/01/2022 07:50 PM	Villebois - lots of trees on the side walk, integrated parks, good lighting.
Francie 8/09/2022 05:10 PM	Parks close to coffee shops
ACurry3 8/09/2022 06:20 PM	Graham oaks park love the wide trails.
Natalie79 8/17/2022 06:34 PM	Villebois. Beautiful. Quiet. Safe.
<b>elee</b> 8/23/2022 12:31 PM	Morgan Farm has a path near the ravine that is quite lovely to walk on.
<b>swell23</b> 8/25/2022 07:07 PM	I don't have a favorite location. A true downtown with trees, walking space and activities
Screenname 8/25/2022 07:11 PM	I have not visited anything besides a park in Wilsonville
<b>Jgreenfi</b> 8/27/2022 03:04 PM	Canyon Creek road and Siemens-Xerox vicinity
Breanna D 8/31/2022 01:08 PM	Villebois, Meadows, Jory Trail bc family lives there
<b>Optional question</b> (10 response(s), 4 s	kipped)

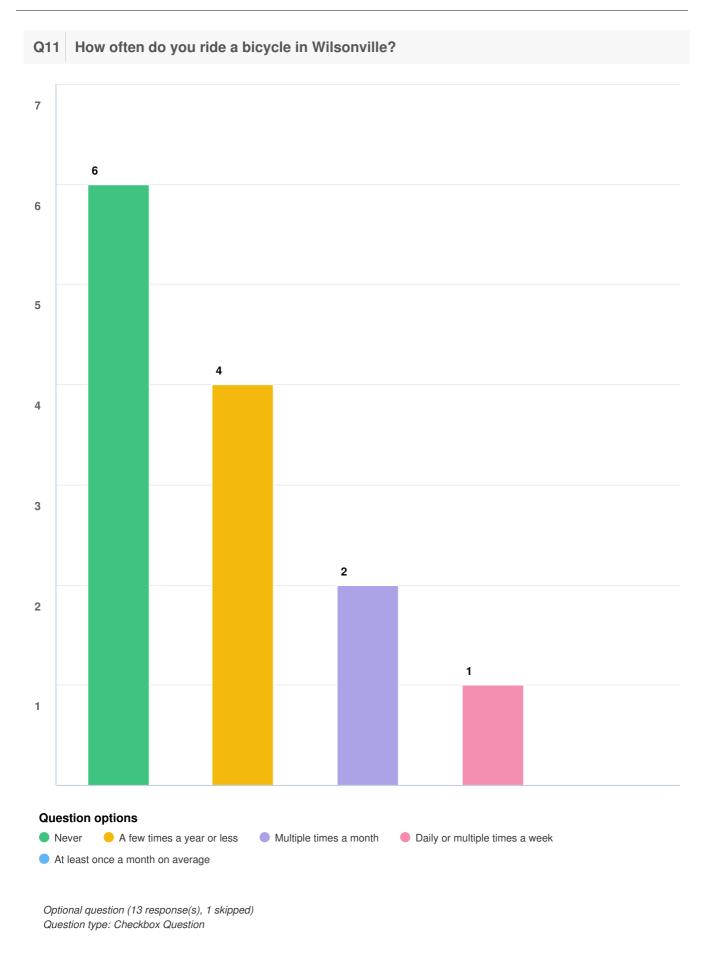
Question type: Essay Question

### Q9 Is there a certain neighborhood or area you avoid walking in Wilsonville? If yes, please explain why.

MOH 8/01/2022 11:31 AM	Wilsonville Road	
diagnosis_coder 8/01/2022 07:50 PM	Wilsonville road because of too much traffic noise.	
Francie 8/09/2022 05:10 PM	No	
Natalie79 8/17/2022 06:34 PM	No	
swell23 8/25/2022 07:07 PM	No	
Screenname 8/25/2022 07:11 PM	No	
<b>Jgreenfi</b> 8/27/2022 03:04 PM	There is no residential area in town we wouldn't fee feel comfortable walking.	
Breanna D 8/31/2022 01:08 PM	busy roads	
<b>Optional question</b> (8 response(s), 6 skipped) <b>Question type:</b> Essay Question		
Q10 What are the most important things that should be considered in designing new sidewalks and pedestrian street crossings in Frog Pond East and South?		
MOH 8/01/2022 11:31 AM	that they are all inter-connected.	
diagnosis_coder 8/01/2022 07:50 PM	Make sure the sidewalk is wide enough for 2-3 people walk side-by- side. Lots of trees along the side walk.	

michele 8/03/2022 09:42 AM	Wide and flat.
Francie 8/09/2022 05:10 PM	Flashing walk signal lights
ACurry3 8/09/2022 06:20 PM	Wide trails and flashing lights at crosswalks in busy areas
Natalie79 8/17/2022 06:34 PM	Wide enough
<b>elee</b> 8/23/2022 12:31 PM	Making everything feel intentional, and connecting all 3 neighborhoods together. Don't let Frog Pond West be separated from the connection to intentional community spaces in East and South. Make crossing Stafford safer as a cyclist or pedestrian, and have a crossing at more than just the Stafford-Boeckman intersection.
swell23 8/25/2022 07:07 PM	Grass, trees, flowerr
Screenname 8/25/2022 07:11 PM	No homeless people
<b>Dolly44</b> 8/27/2022 12:04 AM	Safety of all people.
<b>Jgreenfi</b> 8/27/2022 03:04 PM	Safe routes to schools, on-demand signals on major routes between neighborhoods
Breanna D 8/31/2022 01:08 PM	sidewalks don't end randomly
<b>Optional question</b> (12 response(s), 2 skipped)	

Question type: Essay Question



### Q12 If you ride a bicycle in Wilsonville, where is your favorite place to ride? What do you enjoy about it?

diagnosis_coder 8/01/2022 07:50 PM	All over Wilsonville, except Wilsonville road due to too much traffic. What I enjoy as clearly marked bike lanes on most roads.
Francie 8/09/2022 05:10 PM	N/a
ACurry3 8/09/2022 06:20 PM	Villebois, lots of space for bikes
Natalie79 8/17/2022 06:34 PM	Villebois. Beautiful. Safe. Quiet.
swell23 8/25/2022 07:07 PM	N/A
Screenname 8/25/2022 07:11 PM	Memorial park. I like the trees. Also your arborist has a sweet ass.
<b>Dolly44</b> 8/27/2022 12:04 AM	l don't ride
<b>Jgreenfi</b> 8/27/2022 03:04 PM	Through town to shops, post office, bank, etc.
Breanna D 8/31/2022 01:08 PM	I would like to ride in the future. My Mother-in-law rides in Meadows, Villebois, and Graham Oaks

**Optional question** (9 response(s), 5 skipped) **Question type:** Essay Question

### Q13 What are the most important things that should be considered in designing bicycle lanes and paths in Frog Pond East and South?

Don't take away space from pedestrians or cars. No bike paths, please.

MOH

8/01/2022 11:31 AM

diagnosis\_coder

michele Bicycles don't own the streets. They don't pay any gas taxes or any fees to maintain the roads. Require them to follow traffic rules just like we require cars to follow traffic rules. Francie Signage 8/09/2022 05:10 PM Natalie79 Safety. 8/17/2022 06:34 PM elee Children will be using them a lot for the new primary school, as well 8/23/2022 12:31 PM as the middle school. Try to have some barriers or separation between the bike lanes and the vehicle traffic like PBOT does. swell<sub>23</sub> Safety and no cars 8/25/2022 07:07 PM Screenname Smooth concrete/asphalt Dolly44 A safe path where cars can't go Minimize share-the-road situations, clear Lane markings, surface and Jgreenfi 8/27/2022 03:04 PM eye-level signage, enhanced major routes through and between neighborhoods Breanna D accessible for bikes, pedestrians, and strollers 8/31/2022 01:08 PM

Good visibility, trees for shade.

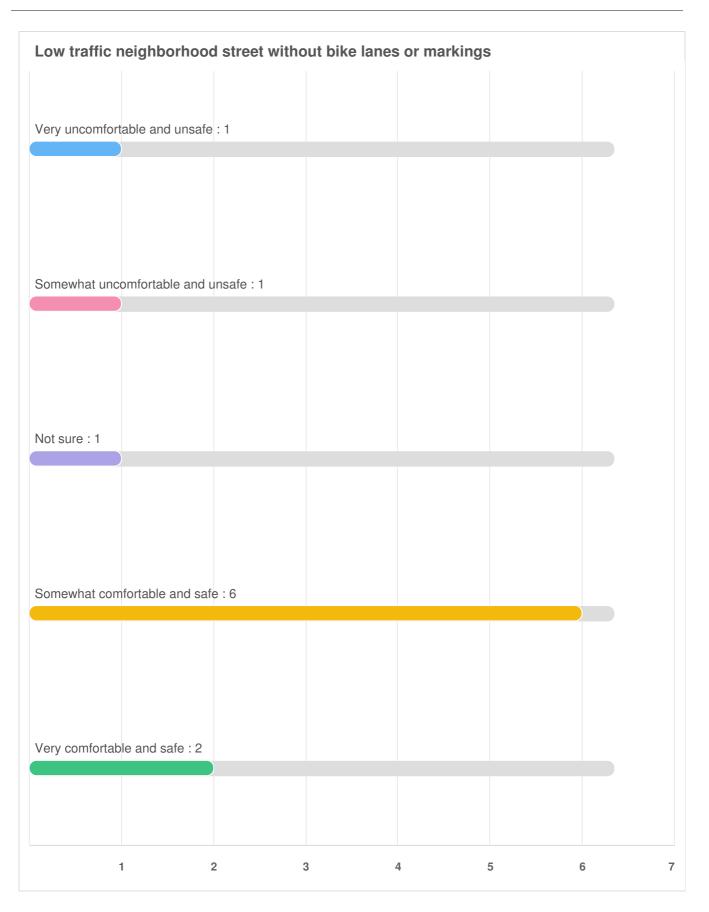
**Optional question** (11 response(s), 3 skipped) **Question type:** Essay Question



Optional question (11 response(s), 3 skipped) Question type: Likert Question

## Q14 How comfortable and safe do you feel riding a bicycle on the following paths or streets?

Dedicated bike and pede	estrian path tl	nat is not alo	ng a street		
Very uncomfortable and unsafe	e : 0				
Somewhat uncomfortable and	unsafe : 0				
Not sure : 1					
Somewhat comfortable and sa	fe : 4		)		
Very comfortable and safe : 6					
1	2	3	4	5	6 7



Moderate traffic r	neighborhood stre	et marked for sha	red bicycle/vehicle	e use
Very uncomfortable a	nd unsafe : 2			
Somewhat uncomfort	able and unsafe : 4			
Not sure : 1				
Somewhat comfortabl	le and safe : 3			
Very comfortable and	safe : 1			
	1	2	3	4

Bike lane along major st	reet road with	n no barrier o	or buffer		
Very uncomfortable and unsafe	e : 6				
Somewhat uncomfortable and	unsafe : 2				
Not sure : 0					
Somewhat comfortable and sa	fe : 1				
Very comfortable and safe : 1					
1	2	3	4	5	6 7

Bike lane along major	r street or road with ad	ded painted buffer	
Very uncomfortable and un	safe : 2		
Somewhat uncomfortable a	nd unsafe : 3		
Not sure : 0			
Somewhat comfortable and	I safe : 3		
Very comfortable and safe	:2		
	1	2	3



# Diseño de espacios públicos

SURVEY RESPONSE REPORT

19 July 2019 - 27 October 2022

PROJECT NAME: Frog Pond East and South Master Plan



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### SURVEY QUESTIONS

Q1 ¿Cuál es su nombre?	
Anonymous 8/25/2022 07:43 PM	Araceli Modesto
Anonymous 8/29/2022 03:12 PM	Johana
Mandatory Question (2 response(s)) Question type: Single Line Question	
Q2 ¿Cuál es su correo electro	ónico o número de teléfono?
Anonymous 8/25/2022 07:43 PM	9712192421
Anonymous 8/29/2022 03:12 PM	Johanabpedreros@gmail.com

Mandatory Question (2 response(s)) Question type: Single Line Question

Q3 ¿Cuáles son sus áreas o servicios grandes favoritos (es decir, campos deportivos, senderos, refugios para grandes reuniones, áreas naturales, etc.) en los parques de la ciudad de Wilsonville? ¿Qué le gusta de estos servicios o áreas?

Anonymous 8/25/2022 07:43 PM	Campos deportivos
Anonymous 8/29/2022 03:12 PM	Senderos, áreas naturales para caminar relajarme tomar aire estar en contacto con la naturaleza pero como la condición climática de Oregón en otoño e invierno es difícil por la lluvia y frío debería haber un sitio cubierto para reuniones o hacer alguna actividad deportiva

**Optional question** (2 response(s), 0 skipped) **Question type:** Essay Question

# Q4 ¿Cuáles son sus áreas o servicios pequeños o medianos favoritos (es decir, bancos, áreas para sentarse, áreas cubiertas para picnic, áreas de juego, etc.) en los parques de la ciudad de Wilsonville? ¿Qué le gusta de estos servicios o áreas?

Anonymous	Áreas para picnic y de juegos
8/25/2022 07:43 PM	
Anonymous	Todos es importante porque cada uno de estos presta un servicio
8/29/2022 03:12 PM	diferente v muy necesario para el desarrollo de la comunidad

**Optional question** (2 response(s), 0 skipped) **Question type:** Essay Question

Q5 ¿Hay un área o alguna característica en uno o más de los parques de la ciudad de Wilsonville que usted evita? Si es así, ¿dónde? Explique por qué.

Anonymous 8/25/2022 07:43 PM No

Anonymous

Algún sitio que tenga influencia se homeless

**Optional question** (2 response(s), 0 skipped) **Question type:** Essay Question

Q6 ¿Cuáles son las cosas más importantes que se deben considerar al diseñar un parque municipal en Frog Pond East y South?

Anonymous 8/25/2022 07:43 PM La seguridad, baños públicos.

Anonymous 8/29/2022 03:12 PM

Fácil acceso a personas de la tercera edad y niños y cerca a casa

**Optional question** (2 response(s), 0 skipped) **Question type:** Essay Question

## Q7 ¿Qué otros servicios no incluidos en la Pregunta 7 son importantes y se deben incluir en el diseño de los parques y espacios verdes del vecindario?

Anonymous 8/25/2022 07:43 PM	Ninguno
Anonymous	Si hubiera facilidad de tener una piscina para usar y poder también
8/29/2022 03:12 PM	hacer deporte

**Optional question** (2 response(s), 0 skipped) **Question type:** Essay Question

Q8 Clasifique lo siguiente en orden de importancia que tienen estos elementos para usted con respecto a los parques y espacios...

OPTIONS	AVG. RANK
Áreas abiertas de césped	2.50
Área de ejercicio para mascotas	2.50
Bancos	3.00
Árboles y sombra	5.00
Área cubierta para reuniones	5.00
Senderos para caminar/andar en bicicleta	5.50
Jardín comunitario	5.50
Estructura de juegos	7.00

Optional question (2 response(s), 0 skipped) Question type: Ranking Question Υ

### Q9 ¿Qué hace que un cruce de calles o una banqueta sea cómodo para usted?

Anonymous 8/25/2022 07:43 PM

Anonymous 8/29/2022 03:12 PM La seguridad y marcación

**Optional question** (2 response(s), 0 skipped) **Question type:** Essay Question

## Q10 Sin incluir los parques, ¿Cuál es su vecindario o área favorita para caminar en Wilsonville? ¿Qué es lo que disfruta del vecindario o el área?

Anonymous 8/25/2022 07:43 PM Crossing lights

Anonymous 8/29/2022 03:12 PM Áreas verdes y limpias

**Optional question** (2 response(s), 0 skipped) **Question type:** Essay Question

# Q11 ¿Hay algún vecindario o área en la que evite caminar en Wilsonville? En caso afirmativo, explique por qué.

Anonymous 8/25/2022 07:43 PM No

Anonymous 8/29/2022 03:12 PM Ninguno

**Optional question** (2 response(s), 0 skipped) **Question type:** Essay Question

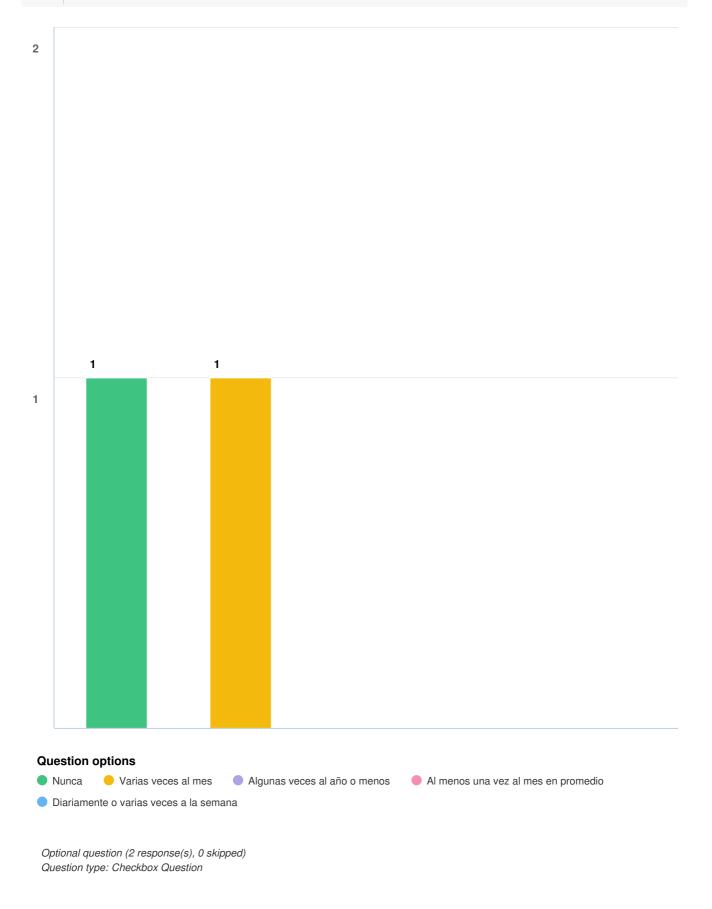
# Q12 ¿Cuáles son las cosas más importantes que se deben considerar al diseñar nuevas aceras y cruces de calles para peatones en Frog Pond East y South?

Anonymous 8/25/2022 07:43 PM Crossing lights y luces para iluminar .

Anonymous 8/29/2022 03:12 PM Que estén delimitadas señalizadas sería genial

**Optional question** (2 response(s), 0 skipped) **Question type:** Essay Question





#### Q14 Si andas en bicicleta en Wilsonville, ¿Cuál es tu lugar favorito para andar en bicicleta? ¿Qué disfrutas al respecto?

Anonymous Parques 8/25/2022 07:43 PM Anonymous

8/29/2022 03:12 PM

No

**Optional question** (2 response(s), 0 skipped) Question type: Essay Question

### Q15 What are the most important things that should be considered in designing bicycle lanes and paths in Frog Pond East and South?

Anonymous Lighting 8/25/2022 07:43 PM

Anonymous 8/29/2022 03:12 PM No

Optional question (2 response(s), 0 skipped) Question type: Essay Question

## Q16 ¿Qué tan cómodo y seguro se siente usted al andar en bicicleta por los siguientes caminos o calles?



Question type: Likert Question

# Q16 ¿Qué tan cómodo y seguro se siente usted al andar en bicicleta por los siguientes caminos o calles?

Sendero dedicado para bicicletas y peatones que no está a lo largo de una calle		
Muy incómodo e inseguro : 0		
Algo incómodo e inseguro : 0		
No estoy seguro : 1		
Un poco cómodo y seguro : 1		
Muy cómodo y seguro : 0		
	1	

Calle de vecindad de poco tráfico sin vías p	ara bicicletas ni marcas	
Muy incómodo e inseguro : 0		
Algo incómodo e inseguro : 0		
No estoy seguro : 1		
Un poco cómodo y seguro : 1		
,,,,		
Muy cómodo y seguro : 0		
	1	

Calle del vecindario de tráfico moderado marcado para uso compartido de bicicletas/vehículos			
Muy incómodo e inseguro : 0			
Algo incómodo e inseguro : 1			
No estoy seguro : 0			
Un poco cómodo y seguro : 0			
Muy cómodo y seguro : 1			
	1	2	

Vía para bicicletas a lo largo de la calle principal sin barrera ni amortiguador			
Muy incómodo e inseguro : 1			
Algo incómodo e inseguro : 0			
No estoy seguro : 0			
Un poco cómodo y seguro : 0			
Muy cómodo y coguro : 1			
Muy cómodo y seguro : 1			
	1	2	

Vía para bicicletas a lo largo de una calle o carretera principal con protección adicional pintada			
Muy incómodo e inseguro : 0			
Algo incómodo e inseguro : 0			
No estoy seguro : 0			
Un poco cómodo y seguro : 2			
Muy cómodo y seguro : 0			
	1	2	3

Vía para bicicletas a lo largo de una calle o carretera principal con separación física, como una franja ajardinada o un bordillo		
Muy incómodo e inseguro : 0		
Algo incómodo e inseguro : 0		
No estoy seguro : 0		
Un poco cómodo y seguro : 1		
Muy cómodo y seguro : 1		
1	1	2