

# **Streetscape Concepts Survey**

# **SURVEY RESPONSE REPORT**

19 July 2019 - 28 February 2021

# **PROJECT NAME:**

Wilsonville Town Center Streetscape Plan

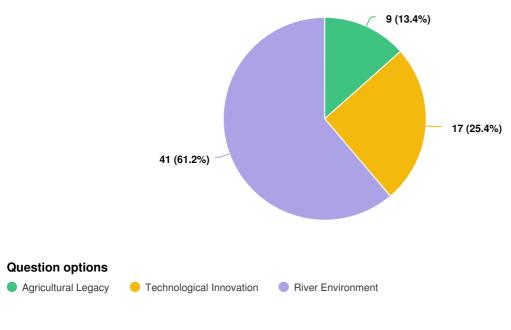




**SURVEY QUESTIONS** 



Q1 Which streetscape concept contains the materials you would most like to see in future Town Center streetscapes? (Click to e...



Optional question (67 response(s), 1 skipped) Question type: Radio Button Question

Q2 Which elements (gathering space, movement areas, landscape, plazas, or public art) of the streetscape are most important to your enjoyment of a streetscape? (Please rank in order of importance)

| OPTIONS                           | AVG. RANK |
|-----------------------------------|-----------|
| Landscaped Areas                  | 1.84      |
| Gathering Space                   | 2.62      |
| Movement Areas / Motive Space     | 2.72      |
| Plaza / Public Art / Transit Stop | 2.82      |

Optional question (68 response(s), 0 skipped) Question type: Ranking Question



# Q3 Please rank the three streetscape concepts in order of preference:

| OPTIONS                             | AVG. RANK |
|-------------------------------------|-----------|
| Concept 3: River Environment        | 1.55      |
| Concept 2: Technological Innovation | 2.10      |
| Concept 1: Agricultural Legacy      | 2.34      |

Optional question (67 response(s), 1 skipped) Question type: Ranking Question

Q4 Provide any additional feedback you have for the project team, such as: likes / dislikes, additional elements to incorporate, how you see yourself using these streetscapes, ways the concepts could be blended together



# Screen Name Redacted

2/17/2021 11:05 PM

I really appreciate the Korean War memorial and the history as well as the inclusion in unity it represents towards our fellow humans.

#### Screen Name Redacted

2/18/2021 09:33 AM

The more trees and landscaping, the better! Please don't cover everything up with concrete. I think creating a downtown environment that seamlessly blends with our surrounding area will look the most timeless of the three options.

#### Screen Name Redacted

2/18/2021 09:34 AM

Not a big fan of any of these. I love how McMenamin's Old Church has paid tribute to our agricultural and river roots in its design at its 97070 restaurant. There are elements of all three designs that could be combined. Not sure why agriculture and river are split in the design concepts? I like the "concepts" but the imagery of the agricultural and river designs is not a home run in my opinion. Murase Plaza was well done.

## Screen Name Redacted

2/18/2021 11:57 AM

I would love to see a combination of the technological and the River environment especially with curved concrete banding. I personally love a modern industrial look with touches of eco friendly mixed in. As for the concrete I think the use of porous concrete should be utilized.

## Screen Name Redacted

2/18/2021 01:05 PM

Would like to add more water features

# Screen Name Redacted

2/18/2021 01:38 PM

I would prefer green materials and sustainable concepts whenever possible

## Screen Name Redacted

2/19/2021 04·09 PM

Stay true to our River community and nature.

# Screen Name Redacted

2/19/2021 04:54 PM

Open air dining and street fair friendly options

# Screen Name Redacted

2/19/2021 05:01 PM

While parks are wonderful, it would be great to have gathering areas where family can meet up and there are restaurants, cafes, stores. The plaza in Villebois is a great "meet up spot" but there isn't much to do besides the coffee cart. The splash pads are a great meet up, but not many restaurants or coffee shops to walk to from there. I would love to see areas that are perfect for 8 months of rainy weather where people can gather and get outdoors without being soaked, like in other countries where it rains, snows, or is cold. We have a lot of spaces for great summer weather to socialize, but almost no where to be active in nasty weather. No aquatic park, indoor play space, indoor skatepark, indoor museums, etc.

# Screen Name Redacted

2/19/2021 05:05 PM

The Technological Innovation, because its ease of movement, facilitates access to business and services establishments; and therein lends itself to the most practical and productive features to this project. If the goal is to act as a magnet to draw residents (and out of town shoppers) to a "downtown" venue, which benefits everyone; then this is the most effective



| Streetscape Concepts Survey : Su           | irvey Report for 19 July 2019 to 28 February 2021   |
|--|---|
|  | innovation.   |
| Screen Name Redacted 2/19/2021 05:28 PM    | I would like to be able to walk under trees with beautiful landscaping while having the opportunity to meet new people and visit friends.   |
| Screen Name Redacted 2/19/2021 06:08 PM    | I love the materials used for the Technological Innovation concept, and would suggest adding some of the curvilinear touches from the River Environment. The Agricultural Legacy look seems outdated.   |
| Screen Name Redacted 2/19/2021 08:55 PM    | Nice job!!  |
| Screen Name Redacted 2/20/2021 09:01 AM    | I would love to see as much organic landscape/ greenery as possible included! Less concrete and more natural materials, trees, and plants   |
| Screen Name Redacted 2/20/2021 10:02 AM    | Avoid rigid grid feel, but don't go overboard with wavy either; use plantings and natural or natural-looking materials where practical  |
| Screen Name Redacted 2/20/2021 06:09 PM    | Very nice work thus far, and much appreciation for the opportunity to provide input!  |
| Screen Name Redacted<br>2/20/2021 08:24 PM | I really love the presence of water features and material design elements. I'm strongly in favor of the organic shapes and non-rectilinear vibe. I say this as an aerospace engineer. Features that provide cooling in the summer are especially helpful in the hot months  |
| Screen Name Redacted 2/21/2021 07:12 AM    | I like the curving lines of the river concept. Nature doesn't typically produce straight lines and the curving lines gives it a natural look which I fine beautiful.  |
| Screen Name Redacted<br>2/21/2021 11:43 AM | Please use plants that are not invasive. Use low maintenance plants that will not spread into public walking spaces, ie: roses are pretty, but when they are not properly maintained their prickly branches can cause harm to pedestrians. Keep the plants that are placed by streets, especially cross walks. short in stature so that both drivers and pedestrians can see one another. |
| Screen Name Redacted 2/21/2021 10:38 PM    | River gives a calm, serene feeling. I like the way it flows.  |
| Screen Name Redacted<br>2/22/2021 10:20 AM | I would like to see as much landscaping with native plants as possible, including native trees, shrubs, flowers, and ground cover. It is important to maintain a larger landscaping element than the other elements, in order to promote healthy air quality and a soothing sense of nature in an urban area.   |
| Screen Name Redacted 2/22/2021 03:13 PM    | These all look good. Anything will be far better than the asphalt & strip malls that we have now.   |
|  |   |

I would recommend that the committee and staff making the finial

Screen Name Redacted



2/25/2021 03:35 PM

recommendations take a field trip to the Lake Oswego streetscape being constructed along Boons Ferry Rd in Lake Oswego. I seems to be very well done and provides all the elements needed for a livable community.

#### Screen Name Redacted

2/25/2021 07:25 PM

Given covid challenges, I would urge folks to design larger spaces across

from business locations for future gathering spaces.

#### Screen Name Redacted

2/25/2021 08:35 PM

Without easily accessible parking, I will avoid this area of town.

## Screen Name Redacted

2/25/2021 09:42 PM

I believe Wilsonville should be community-focused, moving more high-density living spaces closer to where people want to hang out in open gathering spaces with nearby options to shop. Wilsonville already has a strong community but it could be bolstered by encouraging city design that allows access to large areas to gather easily but not with cars. I Personally bike and walk places and don't drive at all and I feel that living near mentor graphics puts me at a distance from the cities core. I already live next to a loud highway which puts me near my job but far from walking distance to our downtown, I think this could be a good direction the city can move toward

Optional question (26 response(s), 42 skipped)

Question type: Essay Question