

Kitakata Sister City Advisory Board Meeting Action Minutes
May 5, 2021

Advisory Board Members Present:

Jason Jones
 Aaron Reyna- Vice Chair
 Tracy Sailors
 Dave Schalk
 Seiji Shiratori
 Adrienne Scritsmier
 Ashleigh Sumerlin- Chair
 Bob Yokoyama (now resigned)
 Lois Reimer – emeritus member

Staff Present:

Erica Behler – Recreation Coordinator

Members of the Public Present:

N/A

AGENDA ITEM	ACTIONS
CALLED TO ORDER	6:01 p.m.
<u>Minutes</u>	A. March 31, 2021 minutes approved. All in favor. None opposed.
<u>Public Comment</u>	A. None
<u>Date Confirmation</u>	<p>A. Erica confirmed dates for upcoming facilitation meetings with Sara Singer Wilson Consulting on May 19 and June 2. The group confirmed that the June 2 meeting date would work for everyone, but that a few members would not be able to join on the May 19 date. Erica explained that Sara has done facilitation for the City in the past including the parks bond task force. Erica went on to explain that Sara works a lot with clear visuals and will help the group lay out their goals in a very organized way. Erica also said that Sara would be reaching out to each board member individually to speak with them over the coming few weeks about their goals and interests with the group.</p> <p>B. Erica also posed optional alternate meeting dates for June 2 and June 16, and said she would send these options via email.</p>
Japanese Culture Share- Aaron Reyna	<p>A. Aaron Reyna presented “Japanese Gardens and the Oregon Connection”</p> <p>B. See presentation slides attached</p> <p>C. Erica added that we should potentially add pdf versions of our cultural share presentations to our Sister City webpage housed on the City of Wilsonville website</p>
Business Outreach Update	<p>A. Ashleigh sent out an email to the Hazelnut Factory- they said they would be interested in creating a video and presentation to send to Kitakata but would not want to participate in a live zoom meeting because they felt it would not do their business justice.</p> <p>B. Jason talked to a guy at Frog Pond but needed some clarifications on the parameters of what we are asking for</p> <p>C. Erica clarified that the city of Wilsonville would set up the zoom link and would invite the chosen business owner to attend the zoom meeting. The meeting would likely need to take place after 4pm to accommodate our counterparts in Japan. Kitakata would then find a similar business to give a presentation on that same night. Erica also shared that businesses could potentially use a stock YouTube video if they</p>

	<p>have one to highlight the business vs. walking their laptop or phone around their business. Dave added that he'd prefer this method of stock video and then a panel discussion.</p> <p>D. Jason asked about any City of Wilsonville employees that could make videos, and Erica said that we could potentially connect with Marketing Manager Bill Evans.</p> <p>E. Jason also added that we could potentially get High School students involved to help create the videos.</p> <p>F. Aaron mentioned that YouTube might have a feature that can do subtitles.</p> <p>G. Aaron said that he contacted three different wineries. Terra Vina winery said they may be interested, but needed more information. They said they'd be interested in something more like 10 or 15 minutes long.</p>
Sister City Outreach	<p>A. Aaron reached out to one of the Gresham Sister City contacts, but wasn't able to get ahold of anyone. He said that Jason from the Gresham Japanese Garden gave him a contact for one of the directors. Aaron added that their programming looked robust, cultural events, student exchange program, etc...</p> <p>B. Bob shared he did some research into the sister city of Portland, which is Sapporo. They focus on an international trade initiative. He found that Oregon is the largest export market to Japan in 2017. See recent news article here: https://www.kgw.com/article/news/local/japan-northwest-trade-partners/283-b4cdbba5-d234-42f1-a1b8-29f1d49ee4b2 Bob shared that Eugene Sister City had a wonderful website with lots of pictures- the relationship is about 40 years. http://www.eksc.org/</p> <p>C. Dave shared his research on the Sister City of Forest Grove – have been sister cities since 1988. They have a friends group that is able to do fundraising, as well as a board under the city. https://www.forestgrove-or.gov/citycouncil/page/forest-grove-sister-city-nyuzen-japan</p>
Board Comments	<p>A. Bob shared the Japanese American Museum of Oregon would be opening on May 6 2021 on Flanders. He shared a registration link to a virtual grand opening event. See full youtube video here: https://www.youtube.com/watch?v=QBK7Xtke3uQ</p> <p>B. Erica also added that there was a Rise Against Hate peaceful protest at Tom McCall Waterfront park for Stop Asian Hate that coming Saturday, May 8</p> <p>C. Bob mentioned the topic "History of Japanese in Oregon" for an upcoming cultural share.</p>
ADJOURN	7:10 p.m.