



Economic Overview

Wilsonville city, OR



Greater Portland Inc
greaterportlandinc.com

Demographic Profile..... 3

Employment Trends 5

Wage Trends 6

Cost of Living Index..... 7

Industry Snapshot 8

Occupation Snapshot..... 10

Industry Clusters 12

Education Levels..... 13

Wilsonville city, OR Regional Map..... 14

Region Definition..... 15

FAQ..... 16

Demographic Profile

The population in the Wilsonville city, OR was 24,413 per American Community Survey data for 2016-2020.

The region has a civilian labor force of 12,528 with a participation rate of 62.9%. Of individuals 25 to 64 in the Wilsonville city, OR, 45.3% have a bachelor's degree or higher which compares with 34.3% in the nation.

The median household income in the Wilsonville city, OR is \$72,541 and the median house value is \$441,800.

Summary¹

Demographics	Percent			Value		
	Wilsonville city, OR	Portland-Vancouver-Salem, OR-WA CSA	USA	Wilsonville city, OR	Portland-Vancouver-Salem, OR-WA CSA	USA
Population (ACS)	—	—	—	24,413	3,229,029	326,569,308
Male	45.9%	49.6%	49.2%	11,201	1,600,018	160,818,530
Female	54.1%	50.4%	50.8%	13,212	1,629,011	165,750,778
Median Age ²	—	—	—	36.5	38.3	38.2
Under 18 Years	20.4%	21.7%	22.4%	4,976	700,404	73,296,738
18 to 24 Years	8.7%	8.7%	9.3%	2,112	279,902	30,435,736
25 to 34 Years	18.5%	15.0%	13.9%	4,521	482,959	45,485,165
35 to 44 Years	14.1%	14.1%	12.7%	3,453	455,964	41,346,677
45 to 54 Years	12.0%	12.8%	12.7%	2,926	412,993	41,540,736
55 to 64 Years	11.8%	12.4%	12.9%	2,870	400,294	42,101,439
65 to 74 Years	7.4%	9.4%	9.4%	1,812	304,948	30,547,950
75 Years and Over	7.1%	5.9%	6.7%	1,743	191,565	21,814,867
Race: White	80.3%	80.1%	70.4%	19,606	2,587,955	229,960,813
Race: Black or African American	2.1%	2.4%	12.6%	501	77,756	41,227,384
Race: American Indian and Alaska Native	0.7%	0.8%	0.8%	178	26,025	2,688,614
Race: Asian	4.4%	5.9%	5.6%	1,083	189,415	18,421,637
Race: Native Hawaiian and Other Pacific Islander	1.4%	0.5%	0.2%	346	17,060	611,404
Race: Some Other Race	1.8%	3.7%	5.1%	430	119,400	16,783,914
Race: Two or More Races	9.3%	6.5%	5.2%	2,269	211,418	16,875,542
Hispanic or Latino (of any race)	13.0%	13.5%	18.2%	3,185	434,782	59,361,020
Economic						
Labor Force Participation Rate and Size (civilian population 16 years and over)	62.9%	65.4%	63.2%	12,528	1,704,037	164,759,496
Prime-Age Labor Force Participation Rate and Size (civilian population 25-54)	76.4%	83.7%	82.4%	8,318	1,130,459	105,137,520
Armed Forces Labor Force	0.1%	0.1%	0.4%	10	1,991	1,143,342
Veterans, Age 18-64	4.4%	4.7%	4.5%	700	95,417	8,920,267
Veterans Labor Force Participation Rate and Size, Age 18-64	80.1%	78.6%	76.8%	561	74,977	6,853,673
Median Household Income ²	—	—	—	\$72,541	\$74,135	\$64,994
Per Capita Income	—	—	—	\$41,763	\$37,764	\$35,384
Mean Commute Time (minutes)	—	—	—	28.3	26.3	26.9
Commute via Public Transportation	1.8%	4.8%	4.6%	219	76,422	7,044,886
Educational Attainment, Age 25-64						
No High School Diploma	3.7%	8.5%	10.5%	513	148,262	17,929,220
High School Graduate	19.2%	20.5%	25.4%	2,644	358,337	43,289,555
Some College, No Degree	23.1%	23.5%	20.5%	3,181	411,352	34,959,338
Associate's Degree	8.7%	9.5%	9.3%	1,192	166,563	15,776,790
Bachelor's Degree	31.6%	24.4%	21.6%	4,353	427,600	36,888,244
Postgraduate Degree	13.7%	13.7%	12.7%	1,887	240,096	21,630,870

Summary¹

	Percent			Value		
	Wilsonville city, OR	Portland- Vancouver- Salem, OR-WA CSA	USA	Wilsonville city, OR	Portland- Vancouver- Salem, OR-WA CSA	USA
Housing						
Total Housing Units	—	—	—	10,058	1,302,470	138,432,751
Median House Value (of owner-occupied units) ²	—	—	—	\$441,800	\$367,166	\$229,800
Homeowner Vacancy	0.0%	0.9%	1.4%	0	7,106	1,129,755
Rental Vacancy	3.4%	3.8%	5.8%	174	18,686	2,704,553
Renter-Occupied Housing Units (% of Occupied Units)	51.3%	37.7%	35.6%	4,972	465,313	43,552,843
Occupied Housing Units with No Vehicle Available (% of Occupied Units)	7.1%	7.3%	8.5%	685	90,707	10,344,521
Social						
Poverty Level (of all people)	9.1%	10.9%	12.8%	2,080	347,254	40,910,326
Households Receiving Food Stamps/SNAP	6.9%	13.0%	11.4%	671	160,478	13,892,407
Enrolled in Grade 12 (% of total population)	1.8%	1.2%	1.3%	431	39,371	4,358,865
Disconnected Youth ³	0.0%	2.8%	2.5%	0	4,321	433,164
Children in Single Parent Families (% of all children)	24.7%	27.8%	34.0%	1,178	185,085	23,628,508
Uninsured	5.0%	6.2%	8.7%	1,144	199,031	28,058,903
With a Disability, Age 18-64	7.6%	10.5%	10.3%	1,103	211,563	20,231,217
With a Disability, Age 18-64, Labor Force Participation Rate and Size	57.3%	48.5%	43.2%	632	102,671	8,740,236
Foreign Born	8.2%	11.8%	13.5%	2,008	382,341	44,125,628
Speak English Less Than Very Well (population 5 yrs and over)	3.5%	6.7%	8.2%	807	202,647	25,312,024

Source: [JobsEQ®](#)

1. American Community Survey 2016-2020, unless noted otherwise

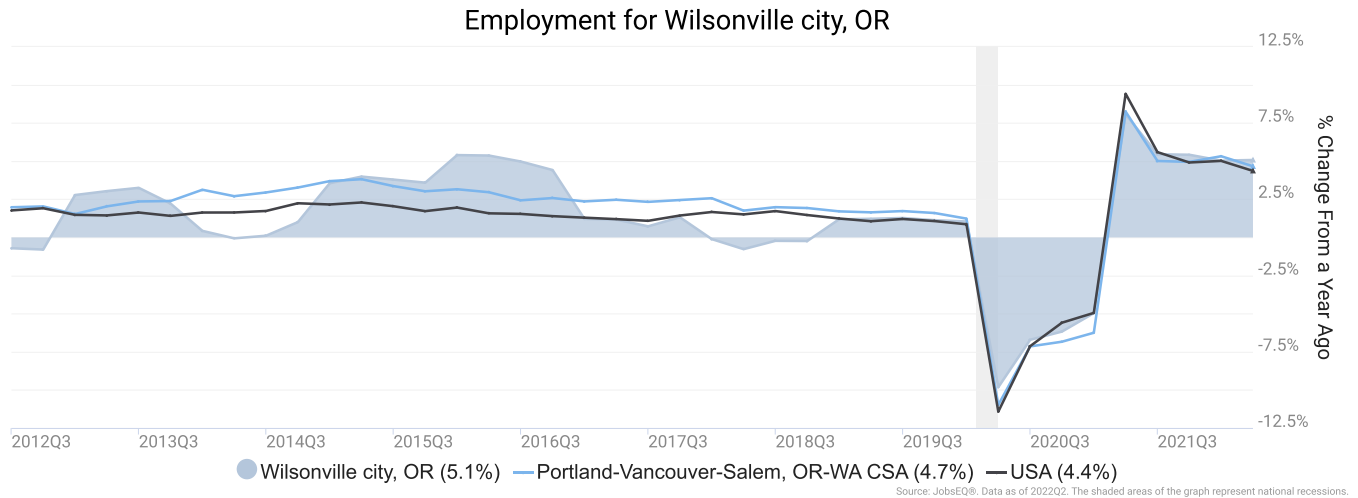
2. Median values for certain aggregate regions (such as MSAs) may be estimated as the weighted averages of the median values from the composing counties.

3. Disconnected Youth are 16-19 year olds who are (1) not in school, (2) not high school graduates, and (3) either unemployed or not in the labor force.

4. Census Population Estimate for 2020, annual average growth rate since 2010.

Employment Trends

As of 2022Q2, total employment for the Wilsonville city, OR was 21,819 (based on a four-quarter moving average). Over the year ending 2022Q2, employment increased 5.1% in the region.

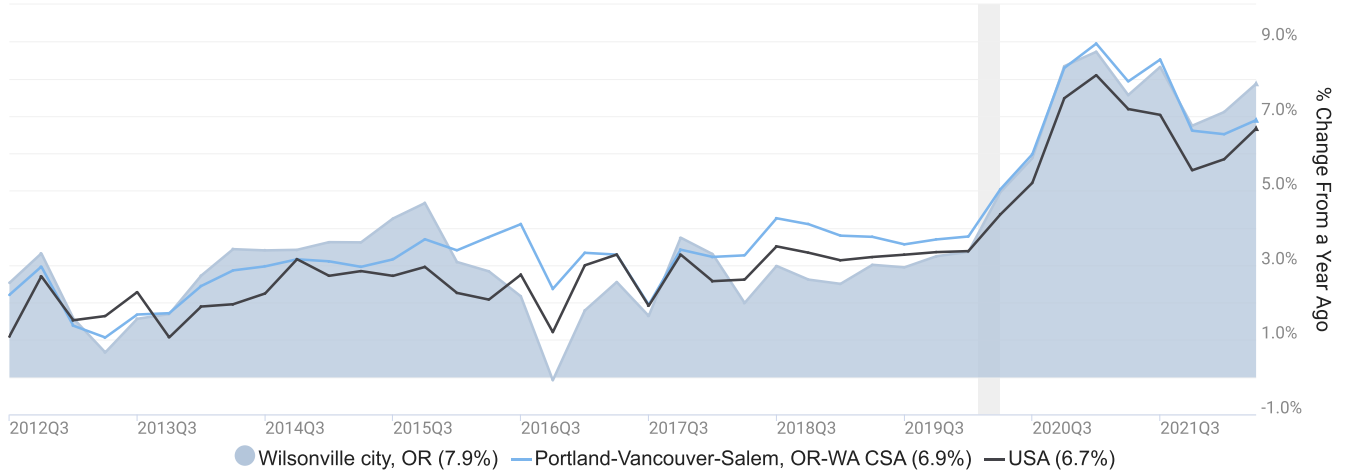


Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2022Q1 with preliminary estimates updated to 2022Q2.

Wage Trends

The average worker in the Wilsonville city, OR earned annual wages of \$70,384 as of 2022Q2. Average annual wages per worker increased 7.9% in the region over the preceding four quarters. For comparison purposes, annual average wages were \$67,777 in the nation as of 2022Q2.

Average Annual Wages for Wilsonville city, OR



Annual average wages per worker data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2022Q1 with preliminary estimates updated to 2022Q2.

Cost of Living Index

The Cost of Living Index estimates the relative price levels for consumer goods and services. When applied to wages and salaries, the result is a measure of relative purchasing power. The cost of living is 28.9% higher in Wilsonville city, OR than the U.S. average.

Cost of Living Information

	Annual Average Salary	Cost of Living Index (Base US)	US Purchasing Power
Wilsonville city, OR	\$70,384	128.9	\$54,617
Portland-Vancouver-Salem, OR-WA CSA	\$69,254	125.7	\$55,087
USA	\$67,777	100.0	\$67,777

Source: [JobsEQ®](#)

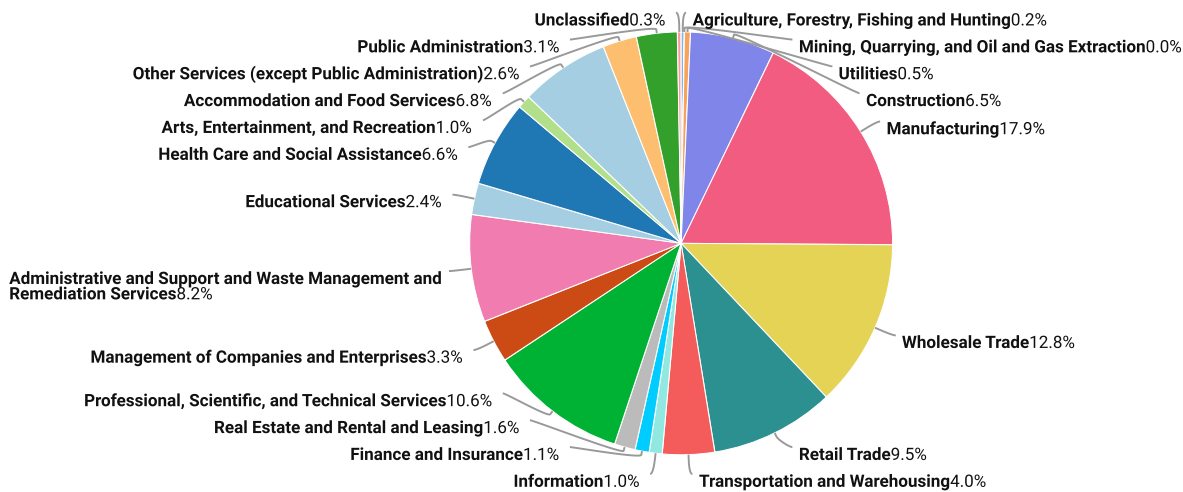
Data as of 2022Q2

Cost of Living per [COLI](#), data as of 2022Q3, imputed by Chmura where necessary.

Industry Snapshot

The largest sector in the Wilsonville city, OR is Manufacturing, employing 3,915 workers. The next-largest sectors in the region are Wholesale Trade (2,803 workers) and Professional, Scientific, and Technical Services (2,313). High location quotients (LQs) indicate sectors in which a region has high concentrations of employment compared to the national average. The sectors with the largest LQs in the region are Wholesale Trade (LQ = 3.44), Manufacturing (2.22), and Management of Companies and Enterprises (2.18).

Total Workers for Wilsonville city, OR by Industry



Source: JobsEQ® Data as of 2022Q2

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2022Q1 with preliminary estimates updated to 2022Q2.

Sectors in the Wilsonville city, OR with the highest average wages per worker are Management of Companies and Enterprises (\$220,476), Utilities (\$122,232), and Finance and Insurance (\$114,421). Regional sectors with the best job growth (or most moderate job losses) over the last 5 years are Construction (+421 jobs), Retail Trade (+172), and Accommodation and Food Services (+148).

Over the next 5 years, employment in the Wilsonville city, OR is projected to expand by 1,489 jobs. The fastest growing sector in the region is expected to be Arts, Entertainment, and Recreation with a +3.4% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Professional, Scientific, and Technical Services (+251 jobs), Health Care and Social Assistance (+215), and Accommodation and Food Services (+208).

Wilsonville city, OR, 2022Q2¹

NAICS	Industry	Empl	Current	5-Year History			5-Year Forecast				
			Avg Ann Wages	LQ	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
31	Manufacturing	3,915	\$88,388	2.22	-241	-1.2%	2,206	705	1,350	151	0.8%
42	Wholesale Trade	2,803	\$95,306	3.44	115	0.8%	1,616	517	979	120	0.8%
54	Professional, Scientific, and Technical Services	2,313	\$97,919	1.45	132	1.2%	1,296	358	687	251	2.1%
44	Retail Trade	2,072	\$40,044	0.93	172	1.7%	1,402	555	829	18	0.2%
56	Administrative and Support and Waste Management and Remediation Services	1,788	\$57,820	1.27	-449	-4.4%	1,164	401	652	111	1.2%
72	Accommodation and Food Services	1,491	\$27,398	0.82	148	2.1%	1,512	546	757	208	2.6%
62	Health Care and Social Assistance	1,437	\$64,075	0.46	-233	-3.0%	945	329	400	215	2.8%
23	Construction	1,408	\$70,420	1.08	421	7.4%	758	219	469	70	1.0%
48	Transportation and Warehousing	867	\$52,678	0.80	12	0.3%	556	190	303	63	1.4%
55	Management of Companies and Enterprises	716	\$220,476	2.18	120	3.7%	357	111	215	30	0.8%
92	Public Administration	680	\$84,629	0.67	-8	-0.2%	358	124	200	35	1.0%
81	Other Services (except Public Administration)	566	\$43,958	0.60	1	0.0%	372	132	192	49	1.7%
61	Educational Services	524	\$53,422	0.30	-37	-1.4%	297	113	141	43	1.6%
53	Real Estate and Rental and Leasing	348	\$65,732	0.90	44	2.7%	191	72	102	18	1.0%
52	Finance and Insurance	237	\$114,421	0.27	2	0.2%	117	37	71	10	0.8%
71	Arts, Entertainment, and Recreation	219	\$27,725	0.54	30	3.0%	199	65	94	40	3.4%
51	Information	216	\$101,850	0.49	39	4.1%	138	35	72	30	2.7%
22	Utilities	102	\$122,232	0.92	5	1.0%	49	15	32	2	0.3%
99	Unclassified	61	\$63,904	1.64	58	85.3%	39	14	21	4	1.4%
11	Agriculture, Forestry, Fishing and Hunting	53	\$34,334	0.18	-5	-1.7%	36	13	20	3	1.1%
21	Mining, Quarrying, and Oil and Gas Extraction	1	\$56,729	0.01	-1	-13.2%	0	0	0	0	0.9%
Total - All Industries		21,819	\$70,384	1.00	326	0.3%	13,680	4,773	7,417	1,489	1.3%

Source: [JobsEQ®](#)

Data as of 2022Q2

Note: Figures may not sum due to rounding.

1. All data based upon a four-quarter moving average

Exits and transfers are approximate estimates based upon occupation separation rates.

Employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and imputed where necessary. Data are updated through 2022Q1 with preliminary estimates updated to 2022Q2. Forecast employment growth uses national projections adapted for regional growth patterns.

Occupation Snapshot

The largest major occupation group in the Wilsonville city, OR is Office and Administrative Support Occupations, employing 2,816 workers. The next-largest occupation groups in the region are Transportation and Material Moving Occupations (2,465 workers) and Sales and Related Occupations (2,291). High location quotients (LQs) indicate occupation groups in which a region has high concentrations of employment compared to the national average. The major groups with the largest LQs in the region are Architecture and Engineering Occupations (LQ = 2.42), Computer and Mathematical Occupations (2.03), and Production Occupations (1.49).

Occupation groups in the Wilsonville city, OR with the highest average wages per worker are Legal Occupations (\$116,100), Management Occupations (\$115,900), and Healthcare Practitioners and Technical Occupations (\$101,700). The unemployment rate in the region varied among the major groups from 1.2% among Healthcare Practitioners and Technical Occupations to 7.1% among Personal Care and Service Occupations.

Over the next 5 years, the fastest growing occupation group in the Wilsonville city, OR is expected to be Healthcare Support Occupations with a +3.0% year-over-year rate of growth. The strongest forecast by number of jobs over this period is expected for Food Preparation and Serving Related Occupations (+185 jobs) and Computer and Mathematical Occupations (+182). Over the same period, the highest separation demand (occupation demand due to retirements and workers moving from one occupation to another) is expected in Transportation and Material Moving Occupations (1,648 jobs) and Office and Administrative Support Occupations (1,603).

Wilsonville city, OR, 2022Q2¹

SOC	Occupation	Empl	Mean Ann Wages ²	Current			5-Year History			5-Year Forecast				
				LQ	Unempl	Unempl Rate	Online Job Ads	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
43-0000	Office and Administrative Support	2,816	\$45,800	1.05	56	3.4%	n/a	-477	-3.1%	1,667	686	917	65	0.5%
53-0000	Transportation and Material Moving	2,465	\$42,300	1.29	55	5.4%	n/a	95	0.8%	1,799	610	1,038	152	1.2%
41-0000	Sales and Related	2,291	\$50,600	1.12	57	4.3%	n/a	-144	-1.2%	1,515	540	907	68	0.6%
51-0000	Production	1,844	\$45,600	1.49	25	4.5%	n/a	26	0.3%	1,075	353	678	44	0.5%
11-0000	Management	1,709	\$115,900	1.15	24	2.2%	n/a	156	1.9%	851	199	521	131	1.5%
13-0000	Business and Financial Operations	1,524	\$83,200	1.09	22	2.2%	n/a	256	3.8%	805	213	480	112	1.4%
15-0000	Computer and Mathematical	1,523	\$100,300	2.03	9	1.4%	n/a	251	3.7%	777	178	417	182	2.3%
35-0000	Food Preparation and Serving Related	1,362	\$34,400	0.80	49	6.8%	n/a	160	2.5%	1,537	575	777	185	2.6%
47-0000	Construction and Extraction	1,042	\$63,400	1.06	19	4.9%	n/a	240	5.4%	586	160	368	58	1.1%
17-0000	Architecture and Engineering	860	\$96,100	2.42	6	1.6%	n/a	-150	-3.2%	361	103	214	44	1.0%
49-0000	Installation, Maintenance, and Repair	852	\$56,600	1.01	7	2.3%	n/a	55	1.4%	484	143	286	55	1.3%
31-0000	Healthcare Support	600	\$38,600	0.62	17	3.9%	n/a	-26	-0.8%	529	202	232	95	3.0%
29-0000	Healthcare Practitioners and Technical	587	\$101,700	0.46	6	1.2%	n/a	-43	-1.4%	247	79	95	73	2.4%
37-0000	Building and Grounds Cleaning and Maintenance	479	\$38,500	0.66	12	5.1%	n/a	-60	-2.3%	365	140	190	35	1.4%
25-0000	Educational Instruction and Library	404	\$64,800	0.35	13	2.9%	n/a	-33	-1.6%	228	93	101	34	1.6%
27-0000	Arts, Design, Entertainment, Sports, and Media	371	\$63,500	0.96	17	4.8%	n/a	-3	-0.2%	222	72	121	30	1.6%

Wilsonville city, OR, 2022Q2¹

SOC	Occupation	Empl	Current				5-Year History			5-Year Forecast				
			Mean Ann Wages ²	LQ	Unempl	Unempl Rate	Online Job Ads	Empl Change	Ann %	Total Demand	Exits	Transfers	Empl Growth	Ann % Growth
39-0000	Personal Care and Service	334	\$37,200	0.63	23	7.1%	n/a	7	0.4%	322	119	150	54	3.0%
33-0000	Protective Service	228	\$62,300	0.49	6	3.4%	n/a	12	1.1%	152	62	75	15	1.3%
21-0000	Community and Social Service	214	\$57,000	0.55	3	1.7%	n/a	6	0.5%	136	41	74	21	1.9%
19-0000	Life, Physical, and Social Science	171	\$82,500	0.89	4	2.6%	n/a	8	0.9%	95	19	65	11	1.2%
23-0000	Legal	86	\$116,100	0.46	1	1.6%	n/a	-13	-2.7%	36	12	17	7	1.5%
45-0000	Farming, Fishing, and Forestry	58	\$36,100	0.41	4	5.1%	n/a	3	0.9%	49	13	34	3	0.9%
Total - All Occupations		21,819	\$61,200	1.00	n/a	n/a	n/a	326	0.3%	13,855	4,609	7,757	1,488	1.3%

Source: [JobsEQ®](https://www.chmuraecon.com/jobseq)

Data as of 2022Q2 unless noted otherwise

Note: Figures may not sum due to rounding.

1. Data based on a four-quarter moving average unless noted otherwise.

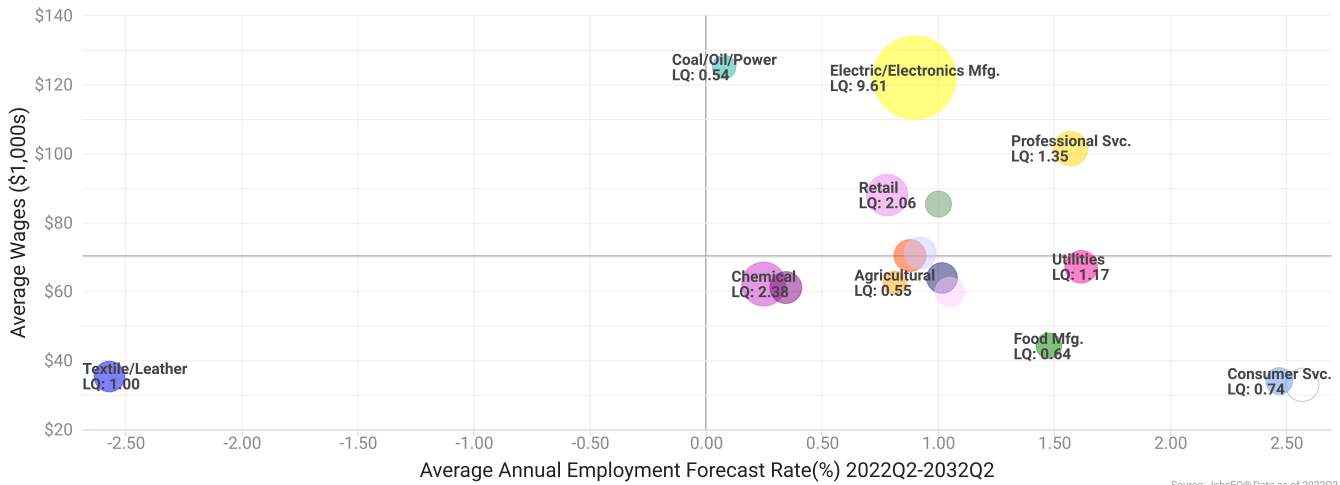
2. Wage data are as of 2021 and represent the average for all Covered Employment

Occupation employment data are estimated via industry employment data and the estimated industry/occupation mix. Industry employment data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics and currently updated through 2022Q1, imputed where necessary with preliminary estimates updated to 2022Q2. Wages by occupation are as of 2021 provided by the BLS and imputed where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Industry Clusters

A cluster is a geographic concentration of interrelated industries or occupations. The industry cluster in the Wilsonville city, OR with the highest relative concentration is Electric/Electronics Mfg. with a location quotient of 9.61. This cluster employs 2,210 workers in the region with an average wage of \$121,997. Employment in the Electric/Electronics Mfg. cluster is projected to expand in the region about 0.9% per year over the next ten years.

Industry Clusters for Wilsonville city, OR as of 2022Q2



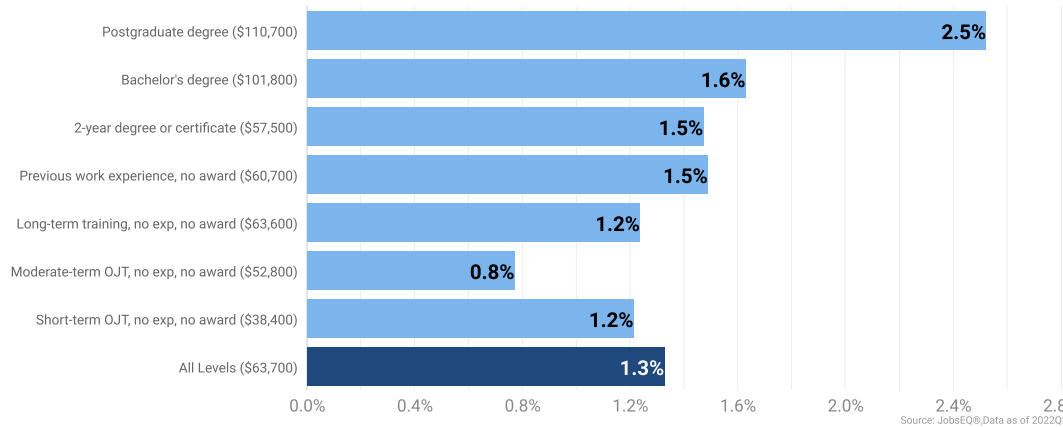
Source: JobsEQ® Data as of 2022Q2

Location quotient and average wage data are derived from the Quarterly Census of Employment and Wages, provided by the Bureau of Labor Statistics, imputed where necessary, and updated through 2022Q1 with preliminary estimates updated to 2022Q2. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Education Levels

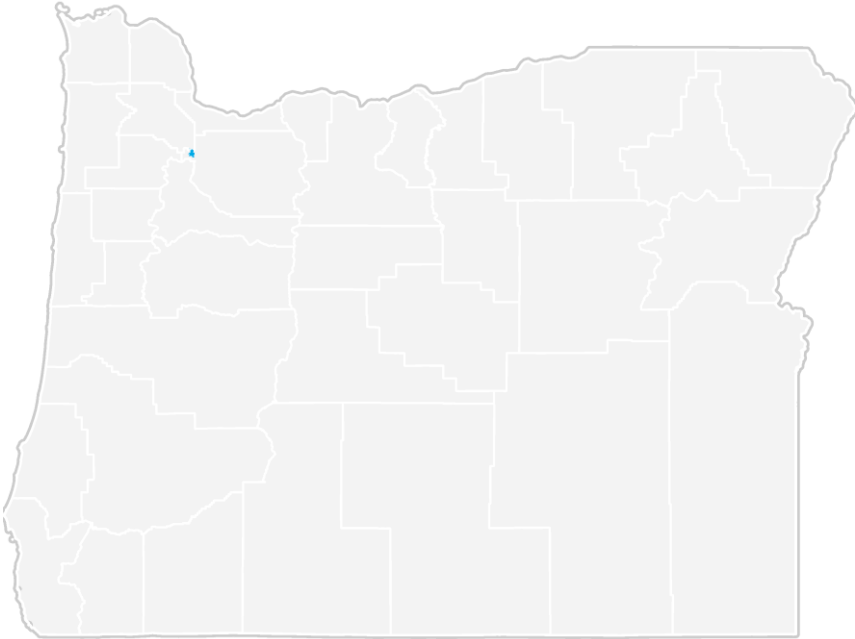
Expected growth rates for occupations vary by the education and training required. While all employment in the Wilsonville city, OR is projected to grow 1.3% over the next ten years, occupations typically requiring a postgraduate degree are expected to grow 2.5% per year, those requiring a bachelor’s degree are forecast to grow 1.6% per year, and occupations typically needing a 2-year degree or certificate are expected to grow 1.5% per year.

Annual Average Projected Job Growth by Training Required



Employment by occupation data are estimates as of 2022Q2. Education levels of occupations are based on BLS assignments. Forecast employment growth uses national projections from the Bureau of Labor Statistics adapted for regional growth patterns.

Wilsonville city, OR Regional Map



Region Definition

Portland-Vancouver-Salem, OR-WA CSA is defined as the following counties:

Benton County, Oregon

Clackamas County, Oregon

Columbia County, Oregon

Linn County, Oregon

Marion County, Oregon

Multnomah County, Oregon

Polk County, Oregon

Washington County, Oregon

Yamhill County, Oregon

Clark County, Washington

Cowlitz County, Washington

Skamania County, Washington

FAQ

What is a location quotient?

A location quotient (LQ) is a measurement of concentration in comparison to the nation. An LQ of 1.00 indicates a region has the same concentration of an industry (or occupation) as the nation. An LQ of 2.00 would mean the region has twice the expected employment compared to the nation and an LQ of 0.50 would mean the region has half the expected employment in comparison to the nation.

What is separation demand?

Separation demand is the number of jobs required due to separations—labor force exits (including retirements) and turnover resulting from workers moving from one occupation into another. Note that separation demand does not include all turnover—it does not include when workers stay in the same occupation but switch employers. The total projected demand for an occupation is the sum of the separation demand and the growth demand (which is the increase or decrease of jobs in an occupation expected due to expansion or contraction of the overall number of jobs in that occupation).

What is a cluster?

A cluster is a geographic concentration of interrelated industries or occupations. If a regional cluster has a location quotient of 1.25 or greater, the region is considered to possess a competitive advantage in that cluster.

What is the difference between industry wages and occupation wages?

Industry wages and occupation wages are estimated via separate data sets, often the time periods being reported do not align, and wages are defined slightly differently in the two systems (for example, certain bonuses are included in the industry wages but not the occupation wages). It is therefore common that estimates of the average industry wages and average occupation wages in a region do not match exactly.

What is NAICS?

The North American Industry Classification System (NAICS) is used to classify business establishments according to the type of economic activity. The NAICS Code comprises six levels, from the “all industry” level to the 6-digit level. The first two digits define the top level category, known as the “sector,” which is the level examined in this report.

What is SOC?

The Standard Occupational Classification system (SOC) is used to classify workers into occupational categories. All workers are classified into one of over 804 occupations according to their occupational definition. To facilitate classification, occupations are combined to form 22 major groups, 95 minor groups, and 452 occupation groups. Each occupation group includes detailed occupations requiring similar job duties, skills, education, or experience.

About This Report

This report and all data herein were produced by JobsEQ®, a product of Chmura Economics & Analytics. The information contained herein was obtained from sources we believe to be reliable. However, we cannot guarantee its accuracy and completeness.