



Arts, Culture and Heritage Strategy (ACHS) Task Force Meeting #1

MEETING NOTES

June 24, 2020 • 3:00 PM – 4:30 PM

Held Remotely Online via Zoom

www.ci.Wilsonville.or.us/ArtsCultureStrategy

AGENDA TOPIC

1. Welcome and Introductions of the Task Force Members

The meeting commenced shortly after 3:00 pm with the following attendees:

ACHS Task Force Members:

Donna Atkinson

Toni Avery

Steve Benson

Paul Bunn

Daniel Christenson

Mary Closson

Maggi Decker

David DeHart

John Dillin

Angenette Escobar

Jerry Greenfield

David Harrelson

Greg Leo

Anne MacCracken

Benjamin Mefford

Padmanabhan (PK) Melethil

Mallory Nelson

David Niklas

Susan Schenk

Rohit Sharma

Christopher Shotola-Hardt

Richard (Dick) Spence

Elaine Swyt

Laurie Tarter

Shelly Tracy

Steven Van Wechel

Kit Whittaker

Aaron Woods

Staff: Mark Ottenad, Zoe Monahan

Consultant: Bill Flood

City Council liaisons: Councilor Lehan,

Councilor Linville

Additional attendees: Sam Keater and Corey

Buchanan

2. Orientation: Strategy Process and Desired Outcomes and Deliverables

City staff member and ACHS project manager Mark Ottenad reviewed the Task Force Charter that outlines the duties and responsibilities of the task force members and provides a timeline and summary of the ACHS project.

Mark Ottenad informed the task force that there would be additional committees set-up including a steering committee and youth-advisory committee, both ad hoc committees to meet with the consultant for quick feedback. Additional committees focused on review of the Cultural Assets Inventory submissions include Arts Cultural Assets Inventory Committee, Humanities/Literary Arts Cultural Assets Inventory Committee and Heritage/History Cultural Assets Inventory Committee.

Task Force members discussed the importance of reaching out to youth to hear their perspective. Angenette Escobar has had success getting youth involved, noting that she had recruited six students affiliated with the arts who are interested in participating. She also noted that they would likely be able to get middle school students engaged.

Mark Ottenad said that the City as part of this project is undertaking a comparative analysis of how local jurisdictions fund, organize and operate cultural centers and programming. He also noted that the ACHS would provide citations to other City master plans supportive of ACHS.

Upcoming ACHS Task Force meetings are scheduled for July 21 and August 25, 1-2:30 pm.

3. Review of Draft Cultural Assets Inventory Survey Form

Consultant Bill Flood reviewed the draft Cultural Assets Inventory Survey Form that had been provided to task force members on June 19 and 22 for consideration.

Task Force members engaged in considerable discussion about the kinds of information desired to be gathered. A suggestion was made that the survey should have an option for submitters to provide their contact information.

Bill Flood went on to discuss what is to be considered as arts, culture and heritage for the purpose of the study, noting that both formal and informal culture should be considered. He informed the Task Force that the survey would be available to the community to submit cultural assets, performing arts, visual arts, heritage and history, and literary arts/humanities.

People can identify landmarks, favorite places, events, etc. The survey seeks to capture a vision for what a rich and diverse cultural life could look like in Wilsonville.

As the discussion evolved, members noted that there was a desire for quicker, general public feedback on culture versus the more specific, detailed 'nomination' or identification of prospective cultural assets.

Mark Ottenad suggested that it might make sense to do separate surveys or remove some questions and use it for a weekly question on Let's Talk Wilsonville to reach a broader audience.

There was also an interest in potential use of paper surveys. Mark Ottenad noted that this poses challenges as normal locations during Covid-19 pandemic to distribute the information are not available and that data would need to be entered that had not been budgeted. There was also discussion about translating the survey into Spanish. Mark Ottenad indicated that a recent prior effort by City with a Spanish language form offering free money for business support drew no applications; he also noted that none of the City's materials on this project or other projects appear in Spanish and that this issue is larger than the ACHS project in terms of City communication strategy policy. Finally, the ACHS scope of work did not budget for translation services.

4. Establishing Task Force committees

Mark Ottenad went into greater detail on the various committees composed of Task Force members that would provide additional review and feedback to staff and consultant. A Steering Committee and Youth Advisory Committee would be bodies that staff and consultant could consult on a periodic, ad-hoc basis on specific issues/topics for timely review.

Three committees would review public submissions for the Cultural Assets Inventory: Arts, Humanities/Literary Arts and Heritage/History Cultural Assets Inventory Committees. Mark Ottenad noted that he would contact task force members after this meeting to gauge their interest in participating in any of the committees, and to invite submission of brief biographical information.

5. Review of municipal survey underway

Bill Flood reviewed the municipal survey that is now underway of how various Oregon and Washington cities fund, staff, govern and operate cultural facilities and programs.

6. Public comment

No public comment was indicated.