

Key Performance Areas

Several years ago, the City Council identified 12 Key Performance Areas that have served as a focal point for organizational initiatives and City Council Goals. As the group has worked together, those 12 Key Performance Areas have not always had Council Goals nested within them. The 2017-2019 Goals are captured in five key performance areas.

| 2015-2017 Key Performance Areas | 2017-2019 Key Performance Areas |
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| <ul style="list-style-type: none"> • Quality Education • Fiscal Discipline • Environmental Stewardship • Clear Vision and Community Design • Thoughtful Land Use • Well-Maintained Infrastructure • Community Amenities and Recreation • Welcoming Engaged and Satisfied Residents • Multi-Modal Transportation Network • Safe, Healthy, and Aesthetically Pleasing Community • Economic Development • Regional Awareness and Influence | <ul style="list-style-type: none"> • Create a Safe, Livable Community While Promoting an Active and Connected Way of Life • Enhance Tourism and Promote Arts and Culture • Ensure Protection of our Environment and Natural Resources • Invest in Infrastructure and Technology Be a Hub for Economic Activity and Innovation • Administrative Initiatives |

Council was asked to consider the prior 12 Key Performance Areas and the five used for 2017-2019 then determine what “big categories of things must go well” in order to ensure Wilsonville’s success in the future.

2019-2021 Key Performance Areas

- Organizational Excellence and Continuous Improvement
- Stewardship of the Environment and Natural Resources
- Effective Governance and Regional Influence
- Safe, Livable, and Engaged Community
- Thoughtful, Inclusive Built Environment
- Strategic Economic Development and Community Prosperity
- Arts Culture and Community Amenities
- Expand and Maintain High Quality Infrastructure

Goals and Priorities

The Council then identified goals and priorities they want to focus on using the eight Key Performance Areas. After identifying several potential initiatives, the Council determined priorities for 2019 to 2021 Carryover priorities were identified and several administrative directives were captured in the category of “Excellence and Continuous Improvement.” Within the other seven Key Performance Areas, any initiative that received the support of four or more Councilors is a HIGH priority; three Councilors is a TOP priority; two Councilors is under OTHER priorities.

| Key Performance Area | Council Priorities |
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| <p>Organizational Excellence and Continuous Improvement <i>(These are Administrative Directives or Implementation Initiatives and did not require prioritization.)</i></p> <p>Stewardship of the Environment and Natural Resources</p> | <ul style="list-style-type: none"> • Complete Kinder-Morgan safety enhancements • Complete the preliminary work necessary to begin soliciting bids on Phase 1 of the Boones Ferry/Brown Road project • Implement the Town Center Master Plan • Implement the Wayfinding Program • Implement the Street Tree Replacement Program • Policy directives: <ul style="list-style-type: none"> ○ Promote farm and forest land protection ○ Strive to make new City buildings LEED certified ○ Encourage civic involvement of youth ○ Encourage Clean Industry ○ Engage the community on important issues (Town Halls, etc.) • Capital Projects: <ul style="list-style-type: none"> ○ Build Garden Acres Road ○ Build Old Town Escape <p>Council Goal:</p> <ul style="list-style-type: none"> • Reduce, monitor, and report on the use of toxins by the City of Wilsonville |
| <p>Effective Governance and Regional Influence</p> | <p>Council Goals:</p> <ul style="list-style-type: none"> • Advocate for expanded travel choices in the I-5/WES Corridor • Advocate for building Boone Bridge Facility Plan on I-5 • Develop a process, timeline and recommendation for Council compensation |
| <p>Safe, Livable, and Engaged Community</p> | <p>Carryover Council Goal:</p> <ul style="list-style-type: none"> • Complete the equitable housing study and develop affordable housing strategies |
| <p>Thoughtful, Inclusive Built Environment</p> | <p>Council Goals:</p> <ul style="list-style-type: none"> • Research and explore new residential codes to accommodate electric vehicle charging • Evaluate parking strategies and policies to reduce conflict • Initiate dialogue with property owners at Arrowhead Creek to develop a long-term land use and development strategy • Develop funding strategies and a plan to construct the French Prairie Bridge |

| Key Performance Area | Council Priorities |
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| <p>Strategic Economic Development and Community Prosperity</p> | <p>Council Goal:</p> <ul style="list-style-type: none"> • Create a Basalt Creek Master Plan |
| <p>Arts Culture and Community Amenities</p> | <p>Carryover Goals:</p> <ul style="list-style-type: none"> • Install interpretive signage for the Beauty and the Bridge and on mosaic architectural features; inventory all public art with interpretive recognition • Explore the establishment of an Arts and Culture Commission based on the results of the Arts and Culture Commission Study and develop a strategy to reinstitute the Sculpture program <p>Council Goals:</p> <ul style="list-style-type: none"> • Explore options for adding additional resources to elevate the city’s efforts around arts, culture and tourism, including the possibility of adding staffing • Explore community interest for a general obligation bond to expedite implementation of projects identified in the Parks Master Plan, including capital projects at Memorial Park, Boones Ferry Park, the Advance Rd. Athletic Fields, and opening up access to the Willamette River. Process should include a comprehensive analysis of increased O&M costs. • Build a safe kayak entry to the river • Site and fund a new community garden and continue efforts to promote more bee friendly habitat |
| <p>Expand and Maintain High Quality Infrastructure</p> | <p>Council Goals:</p> <ul style="list-style-type: none"> • Complete conceptual design and funding plan for a new, consolidated Public Works Facility • Obtain boundary adjustment for SMART to align with the City limits • Develop strategies for building the I-5 Bike/Pedestrian Bridge to Town Center |