



Director's Report
Dwight Brashear,
Transit Director

A Few of Our Favorite Things

If you have ever lamented about being stuck in the longest day ever; a day that just will not end, then you may have recently experienced June 21...also known as the summer solstice. This phenomenon occurs once yearly when the tilt of the Earth's axis is most inclined towards the sun directly above the Tropic of Cancer. What does all this mean for SMART? Well, nothing to speak of, just a fun fact. Now that summer in the Pacific Northwest has shifted into high gear, the SMART team is engaged in a few our favorite things:

- Our two summer interns arrived in June as expected; a warm SMART welcome to Sahalee and Kelley.
- The trolley is out of hibernation and has begun making special appearances throughout Wilsonville.
- New driver assignments are in effect.
- SMART is now operating midday service to and from the City of Canby; and Charbonneau residents can now take their very own shuttle to and from Wilsonville proper.



Operations Report

Eric Loomis, Operations Manager

New Service

The Charbonneau Shuttle began operating June 21. The team at SMART worked diligently to understand the needs and desires of the neighborhood's residents. The shuttle is focused on getting customers from the neighborhood to shopping centers in Wilsonville. It will operate during the middle of the day into the early evening. SMART staff will continue to reach out to residents about the shuttle and monitor the success of the new route.



The revised 3X route also began June 21, with the notable addition of midday service. SMART has partnered with Canby Area Transit (CAT) to fill the gap and now provide all day service for customers needing to get to and from Canby. The program is funded by a state grant through CAT to provide service for a year. SMART will be monitoring the success of the midday trips and determine if there are benefits and funding to extend this pilot program beyond a year.

Ridership by Route

Route	1X Salem	2X Barbur	2X Sat Barbur	3 Canby	4 Wilsonville	4 Sat Wilsonville	5 95th Commerce	6 Argyle Square	C Charb Shuttle	7 Villebois	Villebois Shuttle	Total
May 2017	3971	5762	238	956	8376	397	1218	1523	Coming Soon	183	1729	24253
May 2018	3173	6742	252	675	8153	488	1186	1186		151	1602	24179
% Change	-20.10%	+17%	+5.88%	-29.4%	-2.66%	+22.92%	-2.63%	+15.36%		-17.49%	-7.35%	-0.71%

Fleet Report

Scott Simonton, Fleet Manager

Compressed Natural Gas

Amongst many other projects, an RFP was prepared to procure three compressed natural gas cutaway buses. This will bring our total number of CNG buses to seven, which equates to roughly half of our small bus fleet.

We expect to have the RFP released in the coming week, and anticipate the arrival of the buses in late 2018/early 2019.

These three buses will replace aging diesel buses, which have long exceeded their useful life. The vehicles are funded with Federal 5307 dollars, with 80% of the vehicle costs being covered by the grant.



Outreach - Michelle Marston Marketing and Outreach Coordinator

Events SMART was on hand at the annual Festival of Arts providing information on the expanded 3X service as well as encouraging participation in our planning survey that closes at the end of the month.

Two Transit Interns, Sahalle and Kelley, started this month. They will be conducting marketing and outreach. They will also be working on a special project to conduct outreach to communities of color, English language learners, and low-income families.

Marketing Updated system maps, routes and marketing materials were distributed during the month of June. Five Eco Surveys were underway. SMART will be hosting our first Bike Rodeo July 14 in conjunction with the City Wellness Fair. Design and marketing currently underway.



The cinema ad “Free” is now showing at the Regal Theater in Wilsonville. The SMART ad, produced with federal grant monies, runs through December 2018. The 60 second spot features Transit Director Dwight Brashear extolling SMART services. It also includes seniors, students, and City staff. Operations Manager Eric Loomis’s dog, Buttercup – however – steals the show. Follow the link here to view.

<https://app.frame.io/d/107ac657-98d1-4795-8d15-35061f0efc24>

Travel Training - Sydney Herbst Travel Trainer

The new Charbonneau Shuttle launched and SMART hosted two classes to prepare residents on how to use the new service. 11 seniors attended the class at the Charbonneau Clubhouse and 45 seniors attended the class at SpringRidge. Both classes included a real-time shopping experience for interested participants at Safeway and Fred Meyer. A third class will be held July 10th at the Charbonneau Clubhouse.



Grants & Procurement - Elli Work Grants and Programs Manager

Seven larger trash receptacles are on order for the new bus shelters through Oregon Corrections Enterprises (OCE). OCE has a talented group of inmates who drew what we needed in CADD. The drawings were then sent to the metal shop where inmates will fabricate our bus shelters and bus shelter amenities.

Several FTA grants are pending including monies for Senior Trips, buses, and parking lot improvements.

Planning - Nicole Hendrix Transit Management Analyst

SMART staff presented at Planning Commission work session in June to share preliminary results of the Programs Enhancement Strategy survey. This two-minute survey was open to the public online and available on paper at community events for the entire month of June. The survey had a total of 159 responses and staff will now review the responses to develop a prioritized list of projects for inclusion in the Transit Master Plan amendment.

This planning process is in response to the recent passage of Oregon House Bill 2017, Keep Oregon Moving. For updates on the planning process, please visit our website: www.ridesmart.com/tmp